



**Board of Trustees
Academic and Student Affairs Committee Special Meeting**

**Thursday, February 16, 2017
12:00 p.m. – 1:30 p.m. (or until business concludes)
DeBoer Room, Hannon Library**

MINUTES

Call to Order and Preliminary Business

Chair Sayre called the meeting to order at 12:04 p.m. and opened with an announcement that SOU was reaccredited by the Northwest Commission on Colleges and Universities.

The following members were present: Teresa Sayre, Judy Shih, Joanna Steinman and Steve Vincent. Trustee Daniel Santos participated via videoconference. Trustees Les AuCoin and Shea Washington were absent. Trustee Linda Schott (ex officio) also attended the meeting.

Other meeting guests included: Dr. Susan Walsh, Provost and Vice President for Academic and Student Affairs; Jason Catz, General Counsel; Ryan Schnobrich, Internal Auditor; Dr. Jody Waters, Associate Provost; Allie Bogard, Student Life; Dr. Chad Thatcher, Outdoor Adventure Leadership; Melinda Joy, ASSOU; Dr. Dan DeNeui, Director of Social Sciences; Willie Long, Outdoor Program Coordinator; Erik Sol, SOU; Adam Elson, SOU; John Stevenson, User Support Manager; Don Hill, Classroom and Media Services Manager; Sabrina Prud'homme, Board Secretary; and Kathy Park, Executive Assistant.

Trustee Steinman moved to approve the January 19, 2017 meeting minutes as drafted. Trustee Shih seconded the motion and it passed unanimously.

Public Comment

There was no public comment.

Provost's Report

Dr. Susan Walsh updated the committee on an ongoing conversation at the Provosts' Council, at the HECC and in the legislature regarding transfer articulation. The provosts were asked to develop guiding principles the provosts and community college chief academic officers can agree on as the centerpiece for seamless transfer. The goal is to enable students from high schools and community colleges to transfer to universities in a seamless way that does not ignore their credits. The overarching goal is for every student to be granted a transfer degree from a community college and be

able to transfer to a university as a junior in good standing.

Certificate Program: Wine Business (Action)

Chair Sayre reminded the committee members that both the Curriculum Committee and Faculty Senate approved this certificate. The next step in the process is for the committee to approve the proposal so it can go to the Provosts' Council and ultimately the HECC.

Dr. Greg Jones said there have been no significant changes in the proposal since the last meeting. The biggest conversation was about the 18 to 21-year old group being able to attend the sensory evaluation class. He discussed the issue with Jason Catz and others and talked with other colleges and community colleges in Oregon. Since sensory evaluation is about proper pouring, tasting, and management, and is part of learning outcomes, everyone agreed that it is a manageable situation.

Dr. Jones has had conversations about the program with other institutions and with the director of the Wine Research Institute at OSU. The director was very supportive and Dr. Jones referred to an email message presented in the meeting materials to that effect. Dr. Jones sees no conflict with OSU at this time. He also has spoken with Linfield College, which is doing a wine business summer program, about coupling on a north-south exchange of students. At an upcoming wine symposium, Dr. Jones will have more opportunities to discuss the program.

Dr. Walsh said she discussed all three programs at a SOREDI meeting and everyone was excited about them. Responding to Trustee Vincent's inquiry about whether anything was learned from the private sector during program development that caused him to pivot, Dr. Jones said the biggest issue is that he has already received a lot of local interest in internships and practicums with students and is concerned about how he can serve all of them. He added that, when he mentioned the program to current hospitality and tourism students, they want to stay and finish the certificate. Responding to Trustee Santos' inquiry, Dr. Jones said he is very involved with the Oregon Wine Board and its association. They discussed this program two years ago and Dr. Jones proceeded with that board's input; they are supportive overall.

Trustee Vincent moved that the committee approve the certificate program for wine business and move it forward to the Provosts' Council. Trustee Steinman seconded the motion and it was approved unanimously.

Graduate Degree Program: Outdoor Adventure and Expedition Leadership (Action)

Chair Sayre said the Curriculum Committee and Faculty Senate have approved the proposal and it has gone through an external review process. The proposal is before the committee for approval so it can move on to the Provosts' Council.

Dr. Jody Waters said there have not been many changes since the last meeting, other than incorporating trustees' comments, formatting, and editing. They continue to discuss whether an external advisory committee would work with faculty and program

staff; Dr. Waters thought this would be implemented as the program moves forward.

Responding to Trustee Steinman's inquiry, Dr. Waters said one of the strengths of the proposal is that it uses existing faculty resources without overburdening them but also plans to grow. In guiding the development of the program, they used course curricula that were already in place and are being strategic about proposing new courses. She believes both the undergraduate and graduate programs will grow, which would necessitate additional faculty resources. There is also a base of adjunct instructors who are uniquely qualified to teach courses.

Dr. Waters responded to Trustee Vincent's inquiries saying no other university west of the Mississippi offers a program like this. She believes the program will draw and keep people here. Regarding the "other relatable degree" requirement, Dr. Waters said she did not think there would be a summary dismissal of any degree as "not relatable" and each student would be individually assessed. Trustee Vincent believed some students reading the program requirements might feel discouraged because of this requirement, which would unintentionally limit potential applicants. Considering this, Dr. Waters said they should alter the language to prevent that from occurring.

Trustee Vincent moved that the committee approve the graduate degree program in Outdoor Adventure and Expedition Leadership so it can carry on through the approval process to the Provosts' Council. Trustee Steinman seconded the motion and it was approved unanimously.

Undergraduate Degree Program: Health Care Administration (HCA) Update
Chair Sayre said this program is not yet ready for approval but the update will keep the committee well-informed throughout the process. The Curriculum Committee has approved the program and it is expected to go to the Faculty Senate on March 6. The Academic and Student Affairs Committee will reconvene in March to consider the HCA program for approval. This program is taking a bit longer to go through the approval process because industry partners in the Rogue Valley have been involved.

Dr. King said an eighth department was brought into the program – philosophy. He also said they continue to develop and refine the administrative structure to support the program including how the program coordinator position evolves into a faculty position, and they are working on the budget.

Dr. DeNeui added that there are two open positions: one in sociology and one in psychology. They are hiring Dr. Larry Gibbs for the sociology position and he will be a good resource as this moves forward. The offer is out for the psychology position. Dr. DeNeui was extremely pleased with both candidates.

Responding to Trustee Shih's inquiry, Dr. King said area hospitals and clinics have been closely involved in the development of the program outcomes and identifying the appropriate courses to be offered. Dr. King said an intercultural communication course was built back into the program to enhance the cultural competency outcomes. Further, personnel management was added as a third potential area of concentration (to the concentrations of data analytics and public community health.)

Trustee Shih expressed further concerns regarding the seeming lack of healthcare-specific courses and that courses seem more interdisciplinary in nature. When hiring a health care administrator, she believed the person should understand the health care structure and system (e.g., hospitals, clinics, insurance, Medicare, and Medicaid). A science background is helpful but, since these graduates will not be hired as clinicians, the program needs courses in the important areas mentioned. Dr. King said employers agree with Trustee Shih's comments. The skill set and knowledge base, on a system level, live in three places in the program. The new sociology-anthropology course in health care policy and systems change is a course dedicated to that broad understanding of the health care sector and policy. The new philosophy course covers legal and ethical issues in health care and deals specifically with issues of privacy, confidentiality and the legal framework effecting the sector. Faculty will develop the courses beyond the condensed syllabi provided in the proposal.

Dr. DeNeui added that this program was developed differently than the traditional method. Community partners eventually agreed on the important core outcomes then SOU built the program and went through the arduous process of matching current courses with outcomes. Some of the courses do not yet exist because faculty who can teach them are not in place. The shell is in place and new faculty are coming in. As the program evolves, SOU will constantly look at whether the program is meeting the needs, is doing what they said it would do, and whether the needs are changing.

Chair Sayre mentioned her service on the La Clinica Board, saying they are not looking at top administrative level positions but rather at midlevel leadership positions that need to be filled. Communication skills and the ability to move people in a direction are important and are probably in these courses. Dr. DeNeui added that community partners are already hiring many of our graduates but have expressed a desire that graduates have additional skills.

Dr. King added, one of the unique features is that the community advisory board will not go away. They will work closely in years to come and there will be a continuous feedback mechanism to make program improvements.

Trustee Shih again emphasized her desire to see courses tailored more specifically to health care (e.g., instead of a course in management principles, have a course on management of health care services personnel). Dr. King said that issue arose during the program development. For example, they did not include a basic statistics course but did include one on applied research in sociology focusing on health care data.

Trustee Steinman expressed concern about the availability of certain courses, especially with the third added concentration. Dr. King said the courses will be offered every other year at a minimum and most on an annual basis. Additionally, departments are looking for a way to build more reliable enrollment streams to offer more consistency in course offerings. Dr. Walsh added that this program is evolving and a few positions may be added later. She acknowledged that Trustee Shih raised good points and learning outcomes will be reassessed constantly.

Focusing on public relations, Trustee Vincent suggested a speaking circuit to get the word out about these three programs, especially the health care administration program. He suggested Rotaries as a good place to find influential community leaders and said health care is a recurring topic at those meetings. President Schott said she would attend some upcoming community meetings and has mentioned these programs on television. Chair Sayre concurred with Trustee Vincent's suggestion. President Schott added that she and Dr. Walsh toured the Ashland Community Hospital. Sheila [Clough] and others are really excited about the program and would host a visit by program representatives to talk to employees about the program.

Responding to Trustee Santos' inquiry, Drs. King and Walsh said the expected growth that would trigger hiring new faculty would be dealt with on a university-wide level rather than a program level. President Schott said that, in the old days, you could hire faculty and then build the program but universities cannot do that anymore. Instead, they now build on existing resources and, when they are sure the program has legs, they can then invest in it.

Future Meetings

Chair Sayre advised the committee members the next meeting is scheduled for March 16. The only item of business is final review and approval of the health care administration degree.

Adjourn

Chair Sayre adjourned the meeting at 1:02 p.m.

Date: March 16, 2017

Respectfully submitted by,



Sabrina Prud'homme
University Board Secretary