



**Board of Trustees Meeting
Friday, April 21, 2017
12:00 – 5:00 p.m. (or until business concludes)
DeBoer Room, Hannon Library**

MINUTES

Call to Order and Preliminary Business

Chair Thorndike called the meeting to order at 12:03 p.m. He welcomed Tyler Takeshita, Dr. Deborah Rosenberg and Dr. Karen Stone and congratulated Trustee Washington on the birth of his daughter. Chair Thorndike mentioned the conference hosted by the Association of Governing Boards of Universities and Colleges (AGB) that he and President Schott attended, encouraged trustees to attend future conferences and remarked on the overarching theme of innovation for universities to be responsive.

The following trustees were present: Bill Thorndike, April Sevcik, Les AuCoin, Lyn Hennion, Paul Nicholson, Jeremy Nootenboom, Daniel Santos, Teresa Sayre, Judy Shih, Dennis Slattery, Joanna Steinman and Shea Washington. Trustee Steve Vincent was absent. Trustee Linda Schott (ex officio) also was present.

Other meeting guests included: Jason Catz, General Counsel; Craig Morris, Vice President for Finance and Administration; Dr. Susan Walsh, Provost and Vice President for Academic and Student Affairs; Janet Fratella, Vice President for Development; Dr. Karen Stone, Associate Vice President for Academic Resource Management; Scott Rex, Director of Humanities and Culture; Shanztyn Nihipali, SOU student; Fred Creek, Director of Campus Public Safety; Mary Ann Gardner, SOU Provost's Office; Helen Eckard, Administrative Program Assistant; Melissa Anderson, Hannon Library; Chris Stanek, Director of Institutional Research; Shane Hunter, Senior Financial Management Analyst; Alana Lardizabal, Director of Human Resources; Steve Larvick, Director of Business Services; Dr. Dan DeNeui, Director of Social Sciences; Tyler Takeshita, ASSOU President; David Humphrey, Director of the Center for the Arts; Devon Backstrom, ASSOU; Thomas Fuhrmark, community member; Deborah Rosenberg, Faculty Senate Chair; Dr. Jody Waters, Associate Provost; Alexander Ritter, SOU student; Mark Denney, Associate Vice President for Budget and Planning; Ryan Schnobrich, Internal Auditor; Joe Mosley, Director of Community and Media Relations; Max Brooks, Career Preparation Coordinator; John Stevenson, User Support Manager; Don Hill, Classroom and Media Services Manager; Sabrina Prud'homme, Board Secretary; and Kathy Park, Executive Assistant.

Trustee Santos moved to approve the minutes, as drafted, from the January 20, 2017 meeting. Trustee Nicholson seconded the motion and it passed unanimously.

Public Comment

Chair Thorndike said trustees have received written testimony from several different groups. SEIU commented on the importance of increasing state revenue for different

needs. An email message from ASSOU included two anonymous comments; one individual involved in the tuition setting process expressed concerns about the process and another student had no problem with the cost increases.

Helen Eckard, an Administrative Assistant in the Theatre Department, said she began working at SOU in 2016, when the effects of retrenchment were being felt across campus. The Oregon Center for the Arts lost all of its experienced office administrators in 2015 and the wealth of knowledge that walked out the door cannot be overstated. She mentioned the work being done across campus with sparse resources. Throughout 2016, morale and communication throughout campus began to improve. With President Schott's arrival, there is now a management team that is cohesive, coherent and decisive. The strategic planning process is exciting and innovative. SOU cannot go back now because there is so much work to do. As a member of the UPB, she said she reluctantly supports the 12 percent tuition increase because, given the current political situation, there is no other way. It is critical to get the message out to the public that the success of their children and the state depends on having an educated populace.

Max Brooks, the SOU Career Preparation Coordinator, said he was full of energy and enthusiasm when he arrived but that began to wane. He is proud of the work done on campus, but it took place in an environment that was not cohesive or supportive but rather, in a silo. He did not understand how his work supported SOU's goals and priorities. In the past three to six months, this has changed. Taking part in the strategic planning process, he feels energized and enthusiastic about his work and the direction of the campus. He hopes SOU is able to do whatever it can to keep this going.

Rachel Jochem, Assistant Professor in the Psychology Program, echoed the previous speakers' comments. Her experience with retrenchment was challenging, thinking about how to deliver quality curriculum with cuts to faculty and staff. Although a 12 percent tuition increase is a challenge, she cannot imagine delivering a quality product with further cuts. She is excited about the things SOU is starting to do and not making changes based on fear or urgency but rather based on strategy and foresight.

Lunch and Campus Update

Dr. Karen Stone provided a presentation on academic resource management and stressed the contributions of others in the work accomplished. She then discussed the interrelationship of the processes and tools used to manage faculty accountability and productivity.

Each program submits a course budget planner, which details the courses the program plans to teach the next year, projects SCH, provides historical enrollment data, proposes faculty assignments and creates a budget request. The planner allows the Provost's Office to project SCH, ensure each faculty member is properly loaded, build a budget and create a schedule that makes sense.

Equated load units (ELU) for faculty members are calculated roughly at one ELU per credit hour taught. Professorial faculty, either tenured or on tenure track, are expected to teach 36 ELU per year and professionals and instructors teach about 44 ELU. Administrative reassigned time (e.g., chair release time and student advising) is now determined centrally and equitably through the Provost's Office during the planning process for the upcoming academic year. Dr. Susan Walsh added that when SOU

pulled back on reassigned time, it was able to quantify the cost of reassigned time and found there was a lot of money being spent on unaccountable reassigned time.

The faculty loading report is a great tool and contains extremely rich data to account for faculty time. This report also aligns the loading for a course with the associated number of students, SCH and costs and allows the Provost's Office to evaluate any imbalances. Dr. Stone discussed the division of time for professorial, professional and adjunct term-by-term instructors as detailed in the meeting materials. Depending on the type of faculty member, time is divided between teaching; scholarship, service and advising; sabbaticals; administrative duties; and other duties.

The faculty loading report is used with Activity Insight software. One of the functions of that software is to allow faculty to self-generate faculty professional activity reports where they outline their accomplishments and their loads. Activity Insight also allows tracking of reassigned time and is used for promotion and tenure review. Performance expectations for each academic program detail standards faculty members are held to for promotion and tenure. The format has been standardized for all programs but the scholarship expectations differ. Activity Insight will be used for sabbatical reviews and reporting for better accountability. It will also be used for chair evaluations of probationary faculty, indicating if they meet program-level expectations for continued employment, and for colleague evaluations. For each faculty member, the faculty tracking document records information such as contract type, date of last evaluation, date next evaluation is due and date eligible to apply for tenure.

The Delaware Study is a nation-wide cost analysis study. Shane Hunter created a version for SOU, which will be run annually, and he relies heavily on the study.

The Office of Institutional Research (IR) is working with the Provost's Office to create a dashboard to display of program-level metrics such as number of degrees conferred and course fill rates. Course fill rates are used to determine if a course is being offered the right number of times by evaluating the number of students in each class. The dashboard metrics assist the Provost's Office in allocating resources.

The faculty cost model is a collaborative effort among the Budget Office, IR and the Provost's Office. It allows SOU to develop targets for categories such as the ratio of students to faculty and the percentage of adjuncts, which helps predict the budget needed for faculty lines.

Dr. Stone mentioned the class maximums document. It sets a maximum cap for all classes and includes the loading for each class. The information in the document feeds into the faculty loading report and the dashboard.

Dr. Stone said the goal is to account for faculty time and how resources will be allocated. The student to faculty FTE ratio is a measure of productivity. When all the programs are lined up, they can look for the high and low outliers.

Responding to Trustee AuCoin's inquiry, Dr. Stone said the first solid faculty loading report was in 2014-15 but there was one from 2013-14. She added that, when she was at an Education Advisory Board workshop, someone mentioned universities needing a

faculty loading report and she said that SOU has one. In all of her travels, Dr. Stone said she has found only one other university with this. It is a labor intensive report and she is trying to automate it.

Trustee Nicholson mentioned the possibility of the faculty loading report being a revenue source for SOU. President Schott concurred and added that Mark Denney's pro forma may also be marketable intellectual property.

Dr. Schott added that SOU has wonderful faculty who are working hard and this allows SOU to prove that to others and to demonstrate accountability. She commended the team who has worked on this, noting she has never before seen a tool like this.

President's Report

In her report, President Schott talked about some of the great things happening on campus and provided an update on strategic planning and the Professional Learning Communities (PLC) expo. Some of the items she addressed are tied to her annual goals.

Discussing athletics, President Schott said it is important not to focus just on funding challenges but to also deeply appreciate what those programs bring to campus. She highlighted some of the accomplishments of SOU's student-athletes and athletic teams.

President Schott mentioned the recent AGB conferences she, Chair Thorndike and Sabrina Prud'homme attended. Recognizing Ms. Prud'homme, President Schott said she has been recognized by AGB and was asked to serve on a national AGB work group.

Turning to alumni outreach and fundraising, President Schott said she has been to several Raider Rendezvous and there are two upcoming. The fundraising goal for the year was \$3.1 million; they exceeded their goal and raised \$4.3 million. Regarding Raider Rendezvous, Janet Fratella added that President Schott has been very willing and brings inspiration to those groups. In exceeding their fundraising goal, Ms. Fratella credited the efforts of division directors and Matt Sayre, among others, and the relationships they have built over time.

President Schott mentioned SOU's reaccreditation and said the cycle begins again. The accreditors have given SOU more time to provide its goals and mission to allow the strategic planning process to near its completion.

Turning to enrollment, President Schott said she engaged a consultant, Roger Sullivan, who spent the fall analyzing information then visited the campus in February. Mr. Sullivan issued a final report with recommendations: 1) *SOU needs senior enrollment management leadership.* 2) *SOU is losing students because they cannot afford to live in Ashland.* 3) *Revitalize SOU's Enrollment Management Council.* 4) *Develop an integrated student success narrative* 5) *Develop a comprehensive transfer recruitment initiative.* 6) *Strengthen financial aid service and support.* 7) *Examine duplication and gaps in student support services and realign resources as needed to meet current needs.* 8) *Reconsider how SOU does academic and career advising for students* 9) *Consider funding a retention and completions specialist.* 10) *Analyze opportunities for growth in the adult learner market, particularly through fully online degree programs and alternative credentials.*

President Schott said they are looking at all the changes made in the past couple of years, particularly in the area of academic programs and support. Dr. Walsh went through a timeline of those changes, starting in winter 2013, including the integration of academic and student affairs, program prioritization, the institution of the Honors College, academic reorganization, Innovation and Leadership Program, student success initiatives and expanded recruitment efforts. President Schott stressed that every change has a lot of work associated with it. People working in those areas have been innovative, creative and hard working to bring these new programs into existence. Some of these efforts will take two to three years to see the full impact.

Discussing strategic planning, President Schott said the process began in January. In the winter quarter, they clarified SOU's values and formed PLCs. Numerous groups held discussions to articulate SOU's values, which President Schott listed. She said the PLC expo was held to highlight the results from the seven questions she developed based on her understanding of changes in higher education. The expo planning group invited all faculty, staff and students and she personally invited community leaders. Several individuals accepted her invitation, including the Mayor of Ashland and representatives from the Ashland Chamber of Commerce, Providence, Asante, SOREDI and the HECC. President Schott discussed the seven questions and the answers from each group, which are available on the strategic planning webpage. She played a video of highlights from the expo. Trustees Sevcik, Hennion, Nicholson, Steinman and Slattery highly praised the expo. President Schott closed her presentation by reading part of an email message she received from a community member who attended the expo, commended the "historic watershed event," and offered his support as she leads SOU through the strategic planning process.

Committee Reports

Executive and Audit – Chair Thorndike said this is the first anniversary of the Internal Audit Department. He praised Ryan Schnobrich's work and said Mr. Schnobrich presented his draft audit plan for the upcoming year, which the committee will take action on at its next meeting. Additionally, Trustee Shih provided an update on the governance work group and the trustee resource book the group is assembling.

Finance and Administration – Trustee Nicholson said the committee has had three meetings since January. At all three meetings, they reviewed dashboards, keeping an eye on enrollment, fund balances, revenues and expenses. Most of the work has been a deep analysis of tuition and fee increases, which the committee will recommend to the board for approval. During that process, the committee looked at all the implications of many different tuition scenarios, received a presentation from Tyler Takeshita on ASSOU's student fee process, discussed how the administration (Mark Denney in particular) worked closely with faculty and staff committees to develop their recommendations, discussed the governor's recent letter regarding tuition increases and the HECC funding model, received the periodic review, and discussed subsidies/transfers. Throughout the meetings, they used the pro forma extensively, which looks at the immediate and long-term implications state funding levels, tuition assumptions and enrollment numbers have on the fund balance. Trustee Nicholson said all the committee members have expressed great appreciation for the work of Mr. Morris, Mr. Denney and others who have been involved in the process.

Academic and Student Affairs – Trustee Sayre said the committee has also met three times. In February, they approved new programs. One was a graduate degree in Outdoor Adventure and Expedition Leadership; it is the only program of its kind west of the Mississippi and has been approved by the HECC. Another was the certificate program in wine business. In that meeting, there were robust conversations on the health care administration undergraduate degree program; that program is striking because of all the involvement from the community. In March, there was an update to and further discussions on the health care administration undergraduate degree program as it moved through the approval process. They received a presentation from Mr. Denney on the tuition process. The previous day, the committee approved the undergraduate degree program in health care administration; Dr. Walsh later said she was certain the HECC would approve the program. ASSOU President Takeshita gave a great presentation on the student fee process and the history of that fee. The committee also reviewed President Schott’s recommendation on tuition.

Student Leadership Report

ASSOU President Tyler Takeshita provided the students’ perspective on the tuition setting process and discussed what ASSOU did during the process. He said students obviously are not excited about raising tuition. But the sentiment that has been expressed in the multiple board meetings he has attended, he thought SOU was doing the best with what it has. Decisions being made are not being made happily or joyfully but they are tough decisions that need to be made. ASSOU’s approach has been two-pronged to address this. First and foremost, one of the most integral parts of ASSOU’s involvement in this is staffing the Tuition Advisory Council (TAC) with really experienced, thoughtful, considerate student leaders. From the students’ perspective, that makes the decisions coming from the TAC more legitimate. The TAC came up with a very tough decision but it was an appropriate decision. The sliding scale gives some flexibility moving forward based on what state funding may be, that SOU is not boxed into a corner. As far as informing students, ASSOU wanted to underscore the idea of students’ accessibility to this information, letting students know a tuition increase is going to come and why. Mark Denney has played an absolutely integral role in doing this; he was very helpful in producing Oscar-worthy videos and delivered 14 information sessions to students. The videos were the main way of making the information accessible. If students wanted to reach out for information, the links were available.

President Takeshita then gave an overview of ASSOU’s activities. In the winter term, the main focus was the student fee process. The process was completed successfully and ASSOU provided its budget recommendation to the SOU president. He said ASSOU did a great job. There were some bumps along the road but overall it was a good process. In the spring term, elections will be coming up. President Takeshita said all of ASSOU will focus on transitioning the new student leaders to continue the work that has been done as a collective campus community. He said a lot of this has been difficult but the students are happy about the collaborative effort.

Responding to Trustee Steinman’s inquiry, President Takeshita said there are students who are stepping up to run for office. The deadline to apply was the following Sunday. Elections will be wrapped up in week five.

Faculty Senate Report

Dr. Deborah Rosenberg said the Faculty Senate report is not dissimilar from the Student Leadership report. Like the students, faculty is concerned about tuition increases but understands economic necessity. As he did for the students, Mr. Denney gave a great presentation on all the different numbers and what was needed to keep SOU solvent and moving forward. The general feeling of the faculty is that it is a necessary choice to maintain SOU's strength and develop new programs. Faculty had questions about how money could be spent but they trust the budget people to make strong choices for SOU. The health care administration proposal was reviewed and was a very good test case of the democratic process; it gave people an opportunity to express strong feelings, serious concerns, address fiscal and educational responsibility, and everyone learned a lot. Faculty Senate is also talking about adjustments to promotion and tenure, what they vote about, and how; more junior faculty are finding their voices and more senior faculty are opening their minds.

AY 2017-18 Tuition and Fees Process and Recommendation (Action)

Having given the matter a great deal of thought, President Schott said she concurs with the TAC and recommends various increases in tuition and fees. This will increase the total cost of attendance by 5.8 percent, which includes a 12 percent increase to the tuition rate (about \$18 per credit hour). If approved, SOU will still have one of the lowest tuition rates in Oregon. The administration does not do this lightly nor with any pleasure. They realize students' financial constraints and do not like asking them to pay more for their education. The team has worked very hard to think this through and come up with options. There have been many conversations with students, faculty, staff and the community, explaining the cost drivers, how SOU is funded, what SOU is doing to control costs and how SOU can reach greater financial sustainability. Regarding the planning process, President Schott said she thought there was good momentum and interest on campus. She said it is with a somber heart that she asks for and recommends this tuition and fee increase.

Mr. Denney said certain values drive the recommendation – maintaining the quality of academic and student support programs, access for the region, affordability, financial stability for SOU, and capacity for strategic action. At the initial stages, they looked at price sensitivity. They also looked at enrollment trends with tuition rate changes and found there was no definitive connection. The state's failure to fund has been critical and has made a significant impact on all the Oregon public universities. The percentage of the state's budget that has gone to higher education has declined over the past 20 years, and has shifted to students the burden for paying for higher education.

Mr. Denney discussed the modeling of various funding scenarios and the Student Success and Completion Model, all of which work in favor of the larger universities. Of the four TRUs, SOU is the most disadvantaged in all scenarios. One of the significant challenges for all the universities is the increase in labor costs, which is driven by PERS rather than salaries.

The other universities are planning to use a combination of tuition increases, using the fund balance and making cuts across campus. Mr. Denney said SOU is also bringing forward cuts in its proposal. The difference is that SOU already made its cuts, starting three to four years ago with the retrenchment. This included \$14 million in cuts, \$6.5

million of that in ongoing cuts. As a result, of all the public universities, SOU has the lowest cost in operating expenditures per student FTE.

Mr. Denney discussed the timeline and actions taken to develop the recommendation. Two campus-wide open forums were held in January and weekly TAC meetings started in February; the pro forma was modeled at each event. In March, the TAC created its draft proposal which was presented around campus through twelve presentations – two at ASSOU, three at the Hawk for students at large, several to various campus groups, two more campus-wide open forums and a video series. The TAC obtained and reviewed feedback from all the presentations then finalized its proposal.

Detailing the president's recommendation, Mr. Denney said there is a 12 percent increase in the tuition rate for resident undergraduates. Even with this increase, SOU maintains its position as one of the most affordable universities in Oregon. There is a 12 percent increase in the tuition rate for WUE students and a 6 percent increase for other student populations. Because the actual funding level is unknown, the recommendation includes tuition rate decreases if additional funds come to the PUSF. Mr. Morris said the universities would continue to advocate for an increase in the co-chairs' budget.

Mr. Denney discussed the impact the tuition increase will have on students. Any increase to tuition and mandatory fees in excess of 5 percent must go to the HECC for approval; SOU's increase in tuition and mandatory fees is 11.4 percent. For resident undergraduates, the increase in the total cost to attend is 5.8 percent. This increase was low due to hard work by the Housing Division to keep housing and dining costs to 2 and 3 percent increases, respectively. For WUE students, the increase in the total cost to attend is 6.6 percent. Students increased the incidental fee 7.2 percent for many of the same pressures SOU faced: increased labor costs and three years of cuts or holding expenditures flat.

Mr. Denney said the president's recommendation includes an increase in institutional aid from \$3.5 million to \$4 million to help SOU's most vulnerable students.

Trustee AuCoin asked President Schott what impact not getting the tuition increase would have on the community support for her strategic planning. President Schott said that going into a reduction scenario would mean finding immediate cuts to take and laying off people. The trustees have heard repeatedly how thinly staffed SOU already is. A worst case scenario would mean reopening retrenchment and deciding which children to starve in favor of others. To be attractive, a university must offer a variety of programs. Students need support services, particularly in light of changing demographics, and those programs would be at risk. This difficult decision is more complicated than just tuition. It is a difficult solution but she decided further cuts would harm students and the university. There is momentum on campus and energy around thinking differently; when cuts are made, people retreat from that. President Schott said there is no more strategic cutting for SOU; it must grow out of this problem.

Trustee Santos said ASSOU President Takeshita did a good job highlighting the students' involvement and that he was impressed with students' reactions when Mr. Denney gave his presentations directly to students. He thought the students reached the same conclusion the university did, that this is not a unilateral decision but rather various factors impact the decision. Mr. Denney concurred, saying students left his

presentations still not happy but not really sure about who to be unhappy with. Many directed their anger at the state instead of SOU and at the high cost of housing in Ashland. Students seemed to recognize SOU thought through this issue, put in a lot of effort and is making the best of the situation.

If SOU were to hold tuition at a 5 percent increase, Trustee Nicholson pointed out that \$2.3 million would have to be cut from the budget. That would put SOU into a third of the retrenchment impact, considering retrenchment already resulted in over \$6 million in permanent cuts.

Noting Trustee Vincent's absence, Chair Thorndike said Trustee Vincent was very supportive of the president's proposal but is unable to vote by proxy. As Chair of the Finance and Administration Committee, Trustee Nicholson moved the resolution be adopted as provided in the meeting materials. Trustee AuCoin seconded the motion. The board secretary called a roll call vote and the motion passed unanimously.

President Schott added that the board feels a sense of relief and believe this is best for students and the university. She stressed they are not celebrating a tuition increase, but rather the commitment the board has to the university. The trustees are thanking everyone for their commitment and hard work and for the broad campus engagement. Mr. Morris asked the board to recognize the outstanding work Mr. Denney has done, engaging students, faculty, staff and trustees in a way never done before.

Chair Thorndike said SOU would report to the HECC the passage of the proposal. SOU will present its proposal to the HECC Funding and Achievement Subcommittee on May 10 and the full commission will vote on May 11.

SOU Athletic Facilities Naming (Action)

Janet Fratella asked the trustees to contemplate the degree to which the donor community is also committed to driving SOU forward. Providing some historical information, she said McNeal changed from a renovation project to a new construction project. The state funding is not sufficient to build a structure large enough to house SOU's thirteen athletic teams and additional classrooms. SOU asked the SOU Foundation (SOUF) to raise money to fill the gap. SOUF set an internal goal of \$1 million, identified gift opportunities and conducted a campaign. They have raised about \$1.58 million for this project.

In accordance with SOU's Naming Policy, the president and UPB have approved the naming requests. Ms. Fratella is now seeking the board's approval for naming the three large exterior spaces. Lithia Motors and the DeBoer family have donated money for the facility itself; it will be called Lithia Motors Pavilion. The second space will be named the DeBoer Plaza, recognizing further contributions from the DeBoer family. Ron and Lou Worland have made a contribution to name the Stadium Plaza.

Trustee Schott recommended the board approve the naming of the proposed buildings and outdoor areas in recognition of philanthropic commitments: the Lithia Motors Pavilion and DeBoer Plaza and the Ron and Lou Worland Stadium Plaza. Trustee Sevcik seconded the motion and it passed unanimously.

Requested Approval of Capital Project Budget for Thalden Pavilion (Action)

Introducing this item, Mr. Morris reminded the trustees that they previously approved a request to name the new pavilion the Thalden Pavilion for Outrageous Innovation in

Sustainability and the Arts. The donors are paying all of the costs to construct the pavilion. The cost of the project has now been finalized at \$504,862.59. Because it exceeds \$500,000, the board must approve the contract. Mr. Morris added that in the building permit process, the City of Ashland required improvements to the Farm's parking lot before the permits would be approved. The university will, therefore, be doing a separate project of about \$45,000 to improve the parking lot; those funds come from SOU's capital repair and renewal funds.

President Schott said the groundbreaking ceremony was wonderful and Barry and Kathryn Thalden were there. Vince Smith talked about the role the Farm plays in curriculum and student retention. A student spoke about the impact the Farm and sustainability programs have had on her life. The idea behind the pavilion is that it is an outdoor space that will be a classroom and a place for performances, will allow SOU to educate nearby schoolchildren and adds to the overall atmosphere in Ashland.

Trustee Nootenboom moved approval of the budget presented for the privately-funded Thalden Pavilion. Trustee Washington seconded the motion and it passed unanimously.

Mr. Morris stressed that, when the legislature allocates money to build buildings, it is restricted for that purpose. Donors also can put restrictions on how their donations are to be used. This is why donor funds cannot be used to run the institution.

Enrollment Update

Discussing the admissions funnel, Chris Stanek said fall 2017 activity includes applications, admits and confirmed but does not yet include enrollments. Applications are almost exactly the same compared to this time last year. SOU has received about 80 percent of the applications that will be submitted; the total will eventually be approximately 4000. Admissions letters have been sent to 2433 students. The confirmed number is a little bit light right now but will probably pick up as more admission letters are sent and following later ROAR events.

Chair Thorndike expressed an interest in receiving routine reports on the success of the Jackson/Josephine County project. It would be something local trustees could have in their hip pockets as they talk with patrons in the valley.

Dr. Walsh highlighted some recruiting efforts from the Admissions Office. Responding to Trustee AuCoin's inquiries, Dr. Walsh said the Portland-based recruiter is in her second full year and has doubled the attendance at her SOU2You and other events.

Additionally, Dr. Walsh said the Native American recruiter does an enormous amount of outreach and his presence in the community is a recruiting mechanism for SOU. Some faculty also have Native American community ties and they are trying to maximize those connections. SOU is revising and expanding its Native American Studies program. President Schott said she received a petition signed by some faculty and over 200 students requesting the university celebrate Indigenous Peoples' Day. Diversity and Inclusion endorsed the request and the president's cabinet is also supportive. President Schott sent the request to ASSOU, Faculty Senate and UPB for their consideration. She wants to ensure the whole campus is behind the idea when the campus begins the celebration. Trustee Slattery added that he would take it to the Ashland City Council.

Adding an action item to the meeting, Chair Thorndike said SOU is at the point where it would like to plan for President Schott's investiture in October. He would like the board to sponsor the ceremony. Trustee Hennion moved the motion. Trustee Slattery seconded the motion and it passed unanimously.

Future Meetings

There was no discussion on this item.

Adjourn

Chair Thorndike adjourned the meeting at 4:41 p.m.

Date: June 16, 2017

Respectfully submitted by,

A handwritten signature in cursive script, reading "Sabrina Prud'homme". The signature is written in black ink and is positioned above the printed name and title.

Sabrina Prud'homme
University Board Secretary