

**Board of Trustees of Southern Oregon University
Academic and Student Affairs Committee Meeting
Thursday, January 17, 2019**

MINUTES

Call to Order/Roll/Declaration of a Quorum

Committee Members:

| | | | |
|-------------------|---------|----------------|---------|
| Daniel Santos | Present | Barry Thalden | Present |
| Jonathon Bullock | Present | Steve Vincent | Present |
| Paul Nicholson | Present | janelle wilson | Present |
| Deborah Rosenberg | Present | | |

Chair Daniel Santos called the meeting to order at 12:06 p.m. in the DeBoer Room of the Hannon Library. The secretary recorded the roll and a quorum was verified.

Public Comment

There was no one present who wished to provide public comment.

Provost's Report

Review of Committee Dashboard

Dr. Susan Walsh reviewed the committee dashboard included in the meeting materials.

Provosts' Council Update

Dr. Walsh said the university presidents asked the provosts to revisit the process for program approvals. Provosts are close to having a better process in place emphasizing transparency, collaboration between the seven public institutions, and what is best for students. The provosts are still developing procedures for hybrid programs, which are those taught online and in person.

Dr. Walsh said work on transfer articulation continues but is stalled a bit as some university and community college departments struggle with various transfer issues.

Tuition Advisory Council Update

Dr. Walsh said the Tuition Advisory Council (TAC) has met one time. House Bill 4141 stipulates the composition and goals of the group. However, the president has the final word on any tuition decisions, in consultation with the Board of Trustees. At the last meeting, the TAC walked through budgeting at SOU, reviewed state funding history over the last 10 or so years, and took an historical look at tuition at SOU. The TAC will have a website that will be linked to the president's page where information and approved minutes will be posted and there is a team drive for the TAC members.

Dr. Walsh then discussed the criteria for tuition increases over 5 percent that were formulated by a HECC committee, based on the governor's criteria from a couple of years ago, and which the HECC adopted. Criteria discussed at length were fostering an

inclusive and transparent tuition-setting process; access for underrepresented students; and financial conditions demonstrating the need for resident undergraduate tuition increases above 5 percent. Chair Santos reminded trustees that HECC's model includes components SOU previously implemented.

Other General Updates

Dr. Walsh talked about the 50th anniversary celebration with Guanajuato, Mexico and the nature of events being planned. Representatives from Guanajuato will visit Ashland in April; SOU and Ashland representatives will visit Guanajuato in May.

Dr. Walsh said implementation of the Education Advisory Board's "Navigate" tool is moving forward and generating a lot of support and excitement.

Consent Agenda

Trustee Rosenberg moved to approve the minutes from the October 18, 2018 meeting, as presented. Trustee Thalden seconded the motion and it passed unanimously.

Action Items

Digital Cinema Program Proposal

Andrew Gay highlighted features in the digital cinema program proposal: it builds on existing strengths in the Communication major's digital cinema concentration; it minimally impacts current faculty workloads; it is responsive to student interest and employment trends; and it is supported by a large advisory council. Mr. Gay discussed program curriculum; the major's contribution to recruitment and retention; industry and community support for the proposal; and its use of existing resources. Discussion ensued on how the curriculum was developed; using existing faculty to teach courses for the first two years; future professions for students; competitive analysis; the iterative nature of the program; the need for increased rigor in developing business plans for new programs; integration of diversity and inclusion; and coordination with the Provosts' Council.

Trustees asked to see projections on the rate of return in future proposals.

Trustee Wilson moved to approve the program proposal as presented. Trustee Thalden seconded the motion and it passed unanimously.

Information and Discussion Items

Academic Affairs - Curriculum Updates

Dr. Walsh provided updates on various programs. The Innovation and Leadership program is fully on line, in addition to the hybrid model at the Medford campus. Academic Partnerships began working with education faculty to offer four online concentrations for the master's degree in education by fall 2019; the program is accelerated but the carousel model has not yet been built. Two concentrations are being added to the online MBA: finance and healthcare administration. SOU has received federal Department of Education approval for students to receive financial aid when pursuing certificates that are not attached to majors. Work continues on creating and issuing badges/micro-credentials.

Academic Affairs - Organizational Update

Dr. Walsh provided updates on the searches to fill the positions for the Honors College Director and the Director of the Center for Instructional Support.

Academic Affairs - SOU Transfer Articulation Update

Dr. Walsh provided information on SOU's accelerated learning program and the transfer articulation process, as detailed in the meeting materials.

Student Affairs - Enrollment Management Council Update

Dr. Walsh said she and Vice President Neil Woolf will co-chair the Enrollment Management Council. She and Acting Vice President Blaine Steensland co-chaired the council last year when the Enrollment Management Plan was completed.

Future Meetings

The next regularly scheduled committee meeting is March 21.

Adjournment

Chair Santos adjourned the meeting at 3:28 p.m.

Date: March 21, 2019

Respectfully submitted by,


Sabrina Prud'homme

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University Board Secretary