

Public Meeting Notice

March 14, 2019

TO: Southern Oregon University Board of Trustees, Academic and

Student Affairs Committee

FROM: Sabrina Prud'homme, University Board Secretary

RE: Notice of Regular Meeting of the Academic and Student Affairs

Committee

The Academic and Student Affairs Committee of the Southern Oregon University Board of Trustees will hold a regular meeting on the date and at the location set forth below.

Topics of the meeting will include a report from the provost offering updates on the Provosts' Council, new programs, the Tuition Advisory Council, and other general updates. There will be a vice president's report offering updates on the financial aid leveraging project and SOU's retention summit. Information and discussion items will include updates on the academic and student affairs organizations; implementation of Education Advisory Board's Navigate; the Southern Oregon Higher Education Consortium; and affordable instructional materials.

The meeting will occur as follows:

Thursday, March 21, 2019
12:00 p.m. to 3:30 p.m. (or until business concludes)
(Lunch to be provided for the board and selected staff members.)
Hannon Library, DeBoer Room, 3rd Floor (Room 303)
Visit governance.sou.edu for meeting materials.

The Hannon Library is located at 1290 Ashland Street, on the Ashland campus of Southern Oregon University. If special accommodations are required or to sign-up in advance for public comment, please contact Kathy Park at (541) 552-8055 at least 72 hours in advance.



Board of Trustees Academic and Student Affairs Committee Meeting March 21, 2019



Call to Order / Roll / Declaration of a Quorum

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Board of Trustees Academic and Student Affairs Committee Meeting

Thursday, March 21, 2019 12:00 p.m. – 3:30 p.m. (or until business concludes) DeBoer Room, Hannon Library

AGENDA

Persons wishing to participate during the public comment period shall sign up at the meeting. Please note: times are approximate and items may be taken out of order.

	1	Call to Order/Roll/Declaration of a Quorum	Chair Daniel Santos
	1.1	Welcome and Opening Remarks	
	1.2	Roll and Declaration of a Quorum	Sabrina Prud'homme, SOU, Board Secretary
	1.3	Agenda Review	Chair Santos
	2	Public Comment	
5 min.	3	Consent Agenda	
	3.1	Approval of January 17, 2019 Meeting Minutes	Chair Santos
20 min.	4	Provost's Report	Dr. Susan Walsh, SOU, Provost and Vice President for Academic Affairs
	4.1	Provosts' Council Update	
	4.2	New Programs Update	
	4.3	Tuition Advisory Council Update	
	4.4	Other General Updates	
15 min	5	Vice President's Report	Dr. Neil Woolf, SOU, Vice President for Enrollment Management and Student Affairs
	5.1	Enrollment Dashboard	Allalis
	5.2	Update on Financial Aid Leveraging Project	
	5.3	Retention Summit	

Board of Trustees Academic and Student Affairs Committee Meeting

Thursday, March 21, 2019 12:00 p.m. – 3:30 p.m. (or until business concludes) DeBoer Room, Hannon Library

AGENDA (Continued)

	6	Action, Information, and Discussion Items		
15 min.	6.1	Academic Affairs and Student Affairs Organizational Updates	Dr. Susan Walsh; Dr. Neil Woolf	
35 min.	6.2	Overview of SOU Social Justice and Service Programs	janelle wilson, SOU, Associate Director of Student Life, Social Justice and Service	
20 min.	6.3	Update on Implementation of Education Advisory Board's "Navigate"	Dr. Karen Stone, SOU, Associate Vice President for Academic Resource Management	
20 min.	6.4	Update on Southern Oregon Higher Education Consortium Partnership	President Schott; Dr. Susan Walsh; Dr. Neil Woolf	
20 min.	6.5	Update on Affordable Instructional Materials	Dr. Jeff Gayton, SOU, University Librarian	
	6.6	Future Meetings	Chair Santos	
	7	Adjournment	Chair Santos	



Public Comment

6



Consent Agenda

7

Board of Trustees of Southern Oregon University Academic and Student Affairs Committee Meeting Thursday, January 17, 2019

MINUTES

Call to Order/Roll/Declaration of a Quorum

Committee Members:

Daniel Santos	Present	Barry Thalden	Present
Jonathon Bullock	Present	Steve Vincent	Present
Paul Nicholson	Present	janelle wilson	Present
Deborah Rosenberg	Present		

Chair Daniel Santos called the meeting to order at 12:06 p.m. in the DeBoer Room of the Hannon Library. The secretary recorded the roll and a quorum was verified.

Public Comment

There was no one present who wished to provide public comment.

Provost's Report

Review of Committee Dashboard

Dr. Susan Walsh reviewed the committee dashboard included in the meeting materials.

Provosts' Council Update

Dr. Walsh said the university presidents asked the provosts to revisit the process for program approvals. Provosts are close to having a better process in place emphasizing transparency, collaboration between the seven public institutions, and what is best for students. The provosts are still developing procedures for hybrid programs, which are those taught online and in person.

Dr. Walsh said work on transfer articulation continues but is stalled a bit as some university and community college departments struggle with various transfer issues.

Tuition Advisory Council Update

Dr. Walsh said the Tuition Advisory Council (TAC) has met one time. House Bill 4141 stipulates the composition and goals of the group. However, the president has the final word on any tuition decisions, in consultation with the Board of Trustees. At the last meeting, the TAC walked through budgeting at SOU, reviewed state funding history over the last 10 or so years, and took an historical look at tuition at SOU. The TAC will have a website that will be linked to the president's page where information and approved minutes will be posted and there is a team drive for the TAC members.

Dr. Walsh then discussed the criteria for tuition increases over 5 percent that were formulated by a HECC committee, based on the governor's criteria from a couple of years ago, and which the HECC adopted. Criteria discussed at length were fostering an

inclusive and transparent tuition-setting process; access for underrepresented students; and financial conditions demonstrating the need for resident undergraduate tuition increases above 5 percent. Chair Santos reminded trustees that HECC's model includes components SOU previously implemented.

Other General Updates

Dr. Walsh talked about the 50th anniversary celebration with Guanajuato, Mexico and the nature of events being planned. Representatives from Guanajuato will visit Ashland in April; SOU and Ashland representatives will visit Guanajuato in May.

Dr. Walsh said implementation of the Education Advisory Board's "Navigate" tool is moving forward and generating a lot of support and excitement.

Consent Agenda

Trustee Rosenberg moved to approve the minutes from the October 18, 2018 meeting, as presented. Trustee Thalden seconded the motion and it passed unanimously.

Action Items

Digital Cinema Program Proposal

Andrew Gay highlighted features in the digital cinema program proposal: it builds on existing strengths in the Communication major's digital cinema concentration; it minimally impacts current faculty workloads; it is responsive to student interest and employment trends; and it is supported by a large advisory council. Mr. Gay discussed program curriculum; the major's contribution to recruitment and retention; industry and community support for the proposal; and its use of existing resources. Discussion ensued on how the curriculum was developed; using existing faculty to teach courses for the first two years; future professions for students; competitive analysis; the iterative nature of the program; the need for increased rigor in developing business plans for new programs; integration of diversity and inclusion; and coordination with the Provosts' Council.

Trustees asked to see projections on the rate of return in future proposals.

Trustee wilson moved to approve the program proposal as presented. Trustee Thalden seconded the motion and it passed unanimously.

Information and Discussion Items

Academic Affairs - Curriculum Updates

Dr. Walsh provided updates on various programs. The Innovation and Leadership program is fully on line, in addition to the hybrid model at the Medford campus. Academic Partnerships began working with education faculty to offer four online concentrations for the master's degree in education by fall 2019; the program is accelerated but the carousel model has not yet been built. Two concentrations are being added to the online MBA: finance and healthcare administration. SOU has received federal Department of Education approval for students to receive financial aid when pursuing certificates that are not attached to majors. Work continues on creating and issuing badges/micro-credentials.

Academic Affairs - Organizational Update

Dr. Walsh provided updates on the searches to fill the positions for the Honors College Director and the Director of the Center for Instructional Support.

Academic Affairs - SOU Transfer Articulation Update

Dr. Walsh provided information on SOU's accelerated learning program and the transfer articulation process, as detailed in the meeting materials.

Student Affairs - Enrollment Management Council Update

Dr. Walsh said she and Vice President Neil Woolf will co-chair the Enrollment Management Council. She and Acting Vice President Blaine Steensland co-chaired the council last year when the Enrollment Management Plan was completed.

Future Meetings

The next regularly scheduled committee meeting is March 21.

Adjournment

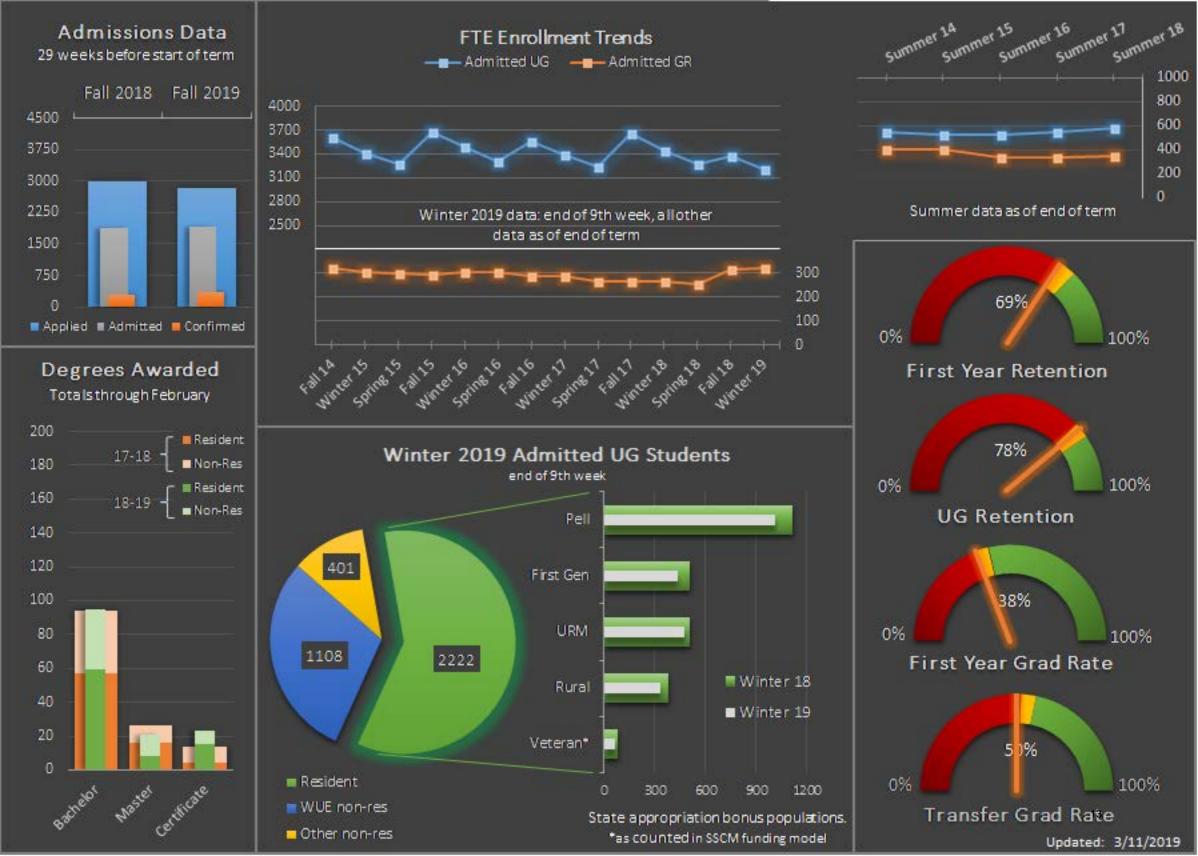
Chair Santos adjourned the meeting at 3:28 p.m.



Provost's Report

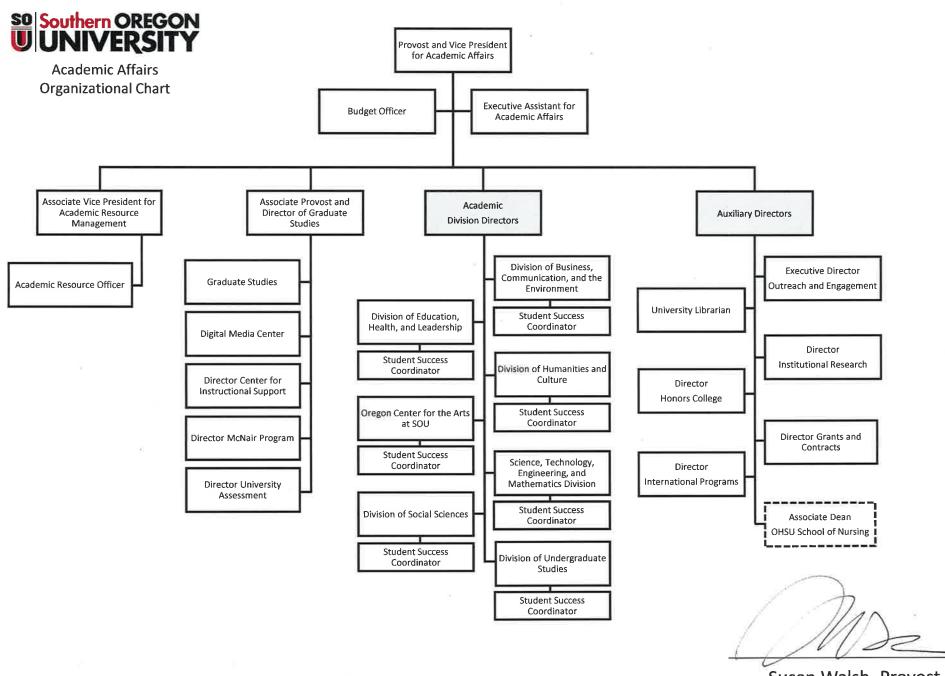


Vice President's Report



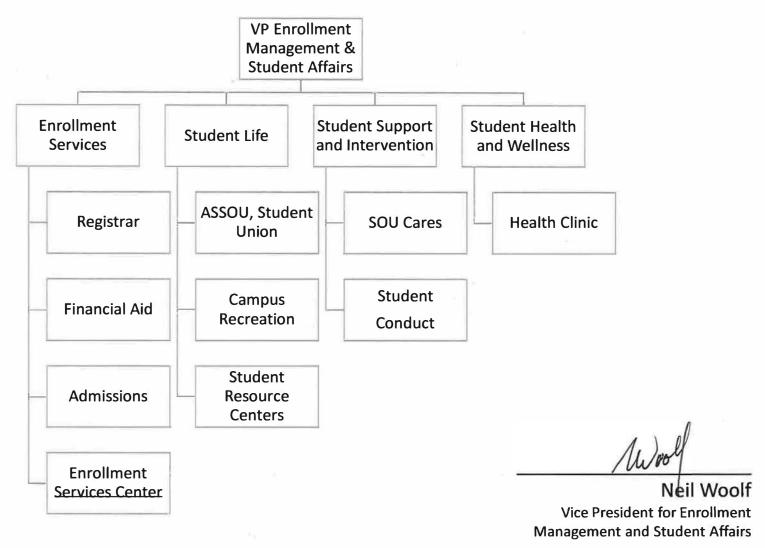


Academic Affairs and Student Affairs Organizational Updates



Susan Walsh, Provost Revised January 2019







Overview of SOU Social Justice and Service Programs

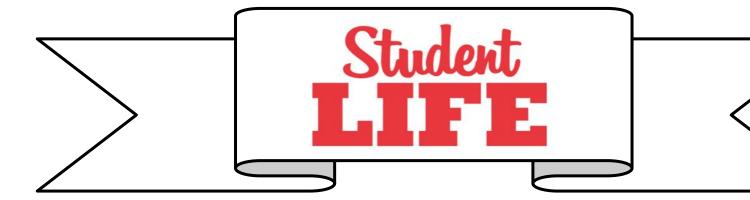
Highlights of Social Justice and Service Programming

janelle wilson, M.A. (she or they pronouns)

Associate Director of Student Life for Social Justice and Service

Social Justice

"Acknowledging that systems of privilege and oppression exist and work toward a society that is equitable and fully inclusive of all identities; a process and a goal."





SOUTHERN OREGON UNIVERSITY









Belonging

Social

Cultural

Educational

Experiential

Multicultural Resource Center: Marvin Woodard

- - Men of Distinction (mentoring program for men of color)
 - Community, mentorship, networking
 - Black Youth Leadership Summit (partnership with Medford and Ashland school districts' Equity Specialist)
 - 68 students registered and 16 African American (and allies) professionals present
 - Keynote: SOU alum Matthew Reynolds, Crater Renaissance Academy
 - Collaborating with Housing Leadership to develop Multicultural Floor
 - Living learning community similar to Gender Inclusive Floor in Shasta Hall
 - Cross-cultural Collaborations (QTPOC, Multiracial and Black Student Socials)









Attend programs with University Housing!!

Tuesday, Feb 5

Black Student & Staff Luncheon Meet in Greensprings Lobby and walk over to SU 323. 12:00pm to 1:30 pm

Wednesday, Feb 6

Documentary Screening-The N-Word: Divided We Stand (MRC) Meet in Greensprings and walk over to Meese Auditorium. 6pm-9pm

Thursday, Feb 7

I'm not a racist: A Discussion About Rap and Hip Hop MCL 3rd Floor 6pm-9pm



GAPCO pizza while supplies lasts. Tuesday, Feb 12

Dear White People // BSU Pannel Meet in Greensprings and walk over to Meese Auditorium. 5pm-7pm

Wednesday, Feb 13

Multiracial Identity Caucus Luncheon Meet in Greensprings Lobby and walk over to SU 319. 12:00pm - 1:30pm



FREE T-SHIRT RAFFLE

*Raffle tickets will be given out at every event and then at the end of the second week we will be raffling off shirts to those who attended

More Events a More Raffle Ticketel



THE TRUE STORY OF A JEWISH SPY IN NAZI GERMANY



Marthe Cohn

Tuesday, February 26 | 7:00pm

At Southern Oregon University Music Recital Hall 450 S. Mountain Ave, Ashland

Tickets Required:

In Advance: \$15 At the Door: \$20 Preferred seating: \$100 SOU Students: Free with ticket

Sponsor:

\$360, limit 15 only.

Sponsors enjoy a special dinner on Monday, February. with Marthe, 2 complimentary event tickets, front row plus a signed copy of her book



www.ChabadofAshland.org/HolocaustSpeaker 541-482-2778







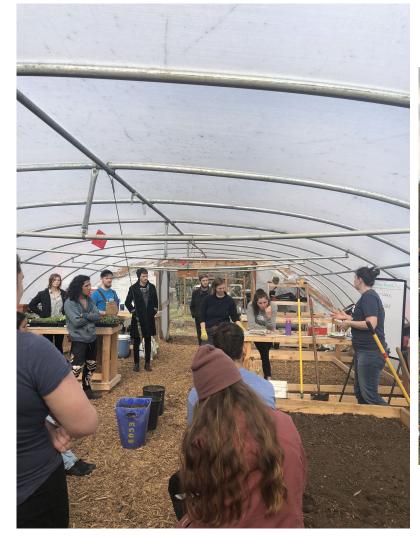
ECOS Sustainability Resource Center: Jill Smedstad, MS (Coordinator)

- Internship Program (14 student leaders-in-training)
- Zero Waste Week (film screening, menstrual cup workshop, workshops +)
- Garden Workshops (composting 101, planting basics, over 100 hours of volunteers just from these workshops!)
- Tea Talks
- Biker Appreciation Breakfast (Transportation Options grant with RVTD)
- Food Drive Building Competition (record 1,809 pounds collected)
- Real Food Challenge













Raider Alternative Breaks

Two spring break service learning experiences: 12 students, 7 days each.

Guatemala international summer experience - Planning underway for 10 participants, 14 days.



RAIDER ALTERNATIVE BREAKS

Serve, learn, return.

Apply by Jan 23 tinyurl.com/RABspring19 Weekly pre-trip meetings start week 6

SPRING BREAK MARCH 24-30, 2019



Women's Resource Center: Riah Safady, MSW

- Sexpressions: Feminist Themed Variety Show (raised \$800 for WRC)
- Sexual Wellness Anti-Violence Educators led over 30 programs, workshops and trainings so far this year
 - Course collaboration with JC SART and Planned Parenthood: Strategies for Sexual Wellness Education
 - By end of academic year Coordinator and students will have presented at 3 professional conferences
- 3rd Annual Women's Herstory Art Show (15 art submissions featuring work from students and community members)







what i was wearing

The "What I Was Wearing" Art Installation aims to dispel the myth that what a person wears determines their consent. If you are interested in being represented, please follow this submission link:

https://goo.gl/forms/RQz8Jb3pQIpoNxaA2 or email the wrc at wrc@sou.edu

call for submissions



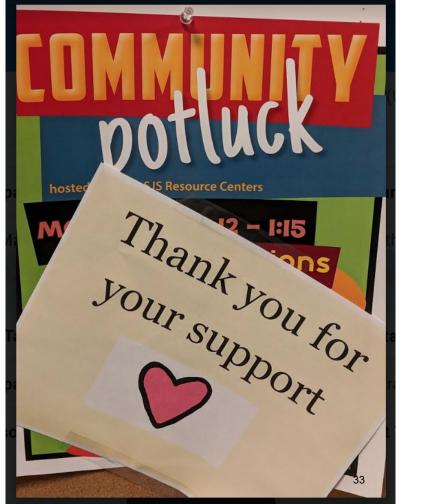


Veterans Resource Center: Kevin Stevens, MA (USAF & ANG '02-'10)

- New Coordinator, Kevin Stevens (NASPA Veterans Knowledge Community Representative)
- Amplifying programming: community, reflexology
- Developing robust website and enhancing the VRC
 - Created more welcoming and accessible environment for student Veterans and affiliated community members
- Creating outreach and educational programs (like "Green" or "Safe" Zones)
- Increasing outreach to prospective and current students
 - New marketing, surveys, data assessment will support growth and retention of this population







Queer Resource Center: Vacant

- Winter's A Drag (two performances with over 500 guests)
 - Leading up to events, provided educational background on drag culture
- Educational panels for campus and community organizations
- Lavender Socials and QTPOC Luncheon (create sense of belonging, inclusion, networking)
- Ongoing Allyship Trainings and Educational Outreach
- The Audacity: A Queer Leadership Experience (2nd annual)
- Lavender Graduation Celebration and Awards Ceremony





OTPOC, Questioning

+ Alles Social

Tuesday, March 5th 12:30-1:30PM Guanajuato room (SU 315)

Join the MRC, QRC, and QSU for the second QTPOC social!
We will be hosting a facilitated dialogue about the intersectionalities of being queer and a person of color.











Upcoming:

MRC:

- Summer institute, support from OR Dept. of Ed. grant (in process)
- Multicultural graduation (6/6)

ECOS:

- Earth Week, Arbor Day, Go By Bike
- Seed to Supper and Climate Justice Trainings

WRC:

- Sexual Assault Awareness Month
 - What I Was Wearing: Featuring the Red Dress Project installation
- Prevention Policy

VRC:

- Recruitment, education
- Focus groups, assessment

QRC:

- Coordinator search process
- Policy and procedural review
- Lavender Graduation (6/13)

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ARBOR DAY OF SERVICE

A day of on-campus stewardship!

APRIL 19TH, 2019 1:30-4:30

ARRIVE EARLY FOR A FREE "REAL FOOD" LUNCH @ 12:30!

For details and to sign-up, go to: tinyurl.com/SOUarborday19



A part of Earth Week at SOU!



Update on Implementation of Education Advisory Board's "Navigate"



Navigate Update

Academic & Student Affairs Committee Meeting March 21, 2019

Dr. Karen Stone

Associate Vice President for Academic Resource Management

Dr. Matt Stillman

University Registrar & Director of Enrollment Services



Navigate's Four Modules

- 1. Mobile app (Guide)
- 2. Workflow (Strategic Care)
- 3. Predictive analytics (Intelligence)
- 4. Academic planning

Leadership Team

Sponsors: Sue Walsh & Neil Woolf

Owners: Matt Stillman & Karen Stone

Technical Leads: Tom Battaglia & Lisa Denney

Application Administrators: Katherine Cable, Donny Nickelson &

Lea Griess

Faculty Champions: Joan McBee, Greg Miller, Rachel Jochem, Craig Switzler, Craig Stillwell, Carey Sojka, Craig Wright & David Bithell

Engagement Team Leads -

Content Team: Alisha Higley & Edward Derr

Workflow & Training Team: Katrina Simpson & Robin Williams

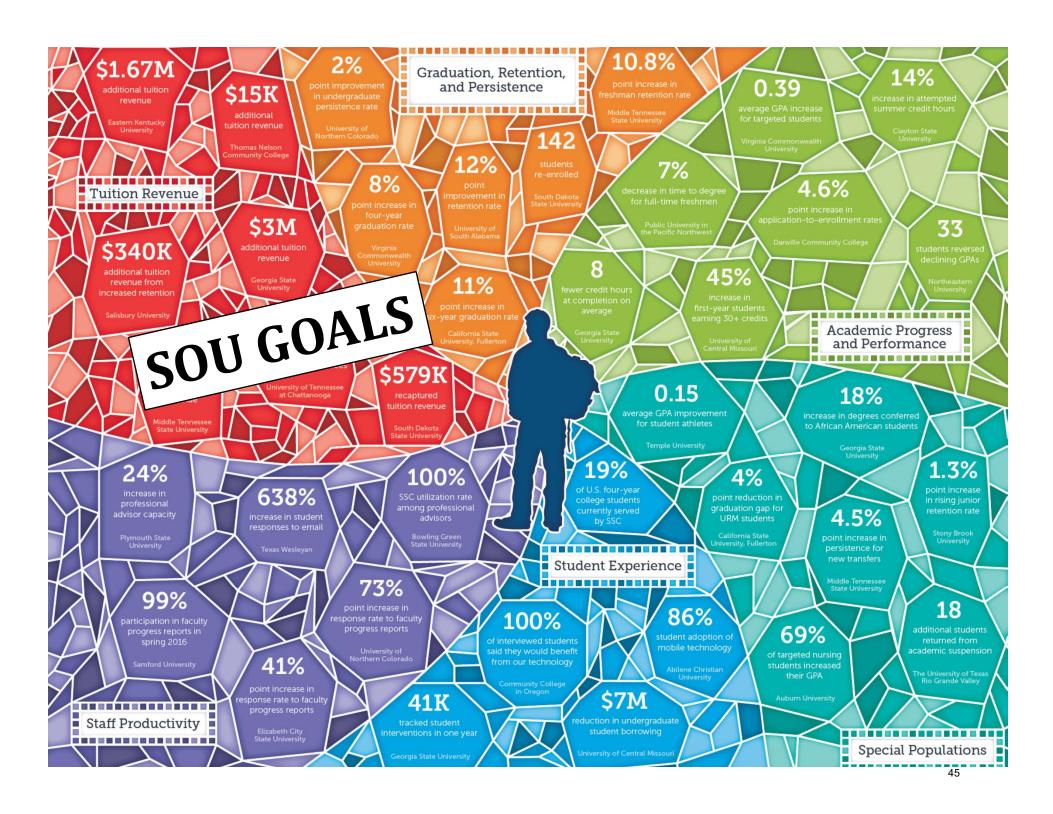
Promotion Team: Nicolle Aleman, Zac Olson & Mary Patridge

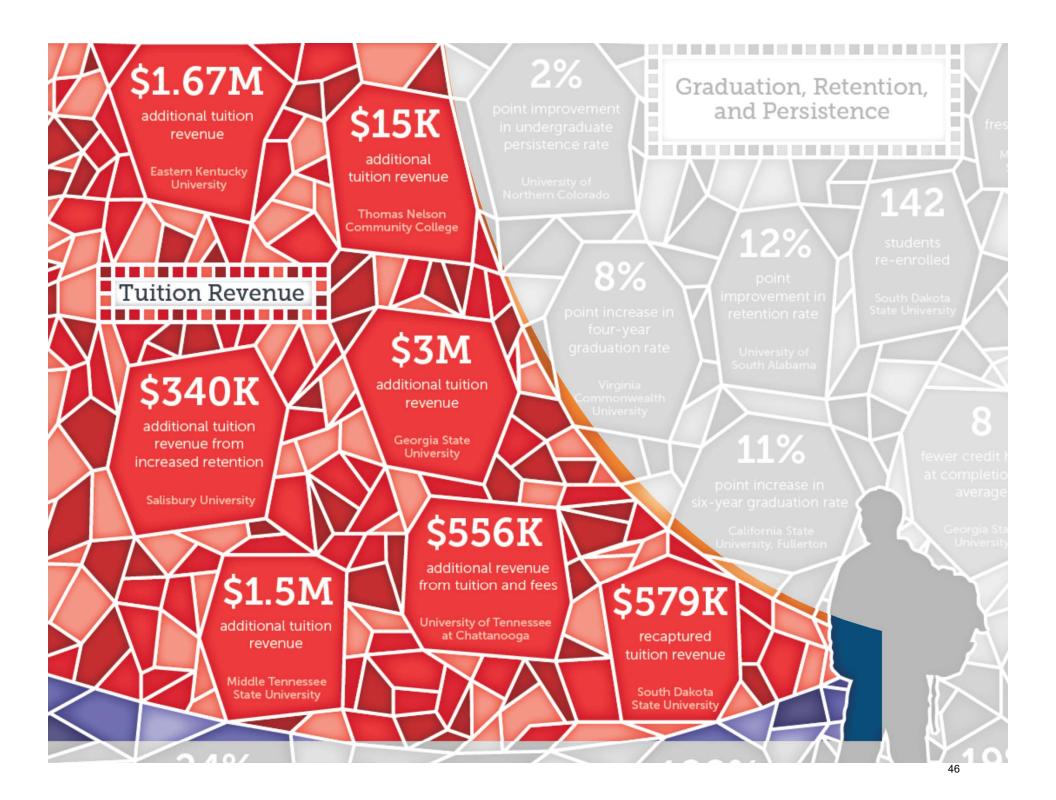
Analytics Team: Chris Stanek & Andrew Clum

Academic Planning Team: MaryAnn Neely & Karen Bolda

Timeline

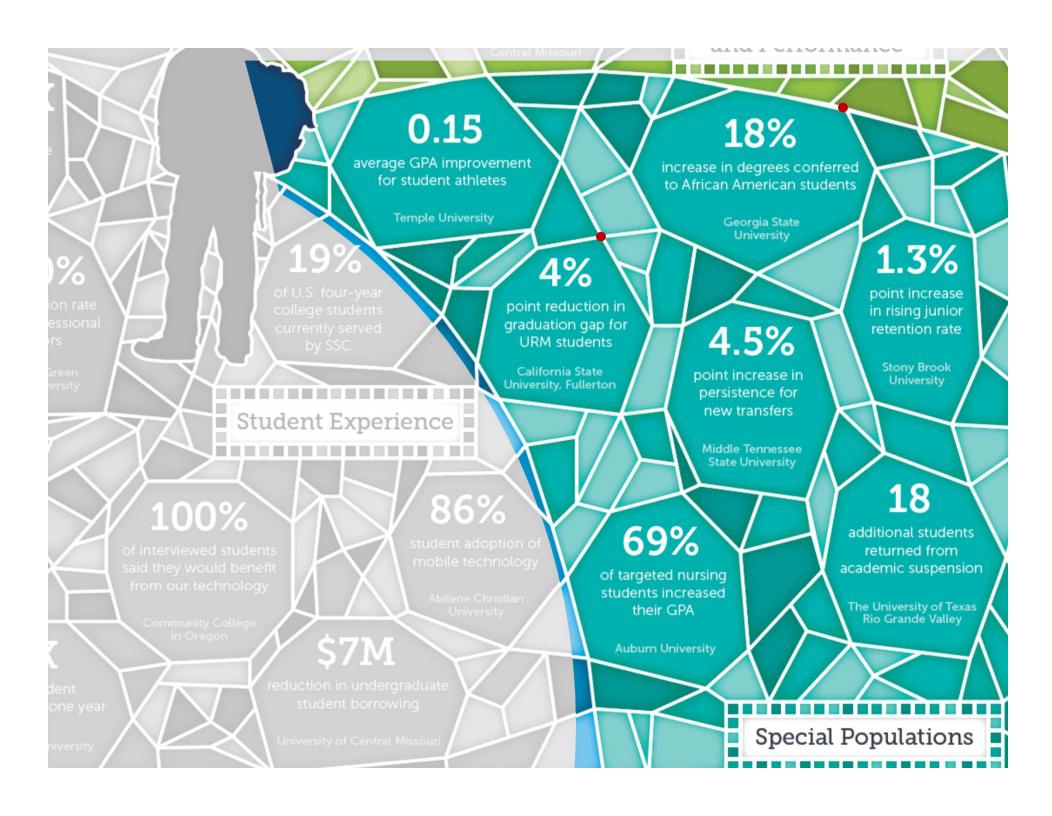
Navigate Module	Summer 2019	Fall 2019	Winter/Spring 2020				
Mobile App	Rollout to incoming freshmen & transfers						
Workflow		Rollout to pilot group of users (e.g., Student Success Coordinators, Faculty Champions)	Rollout to all users				
Predictive Analytics		Same as above	Same as above				
Academic Planning		ongoing conversations					

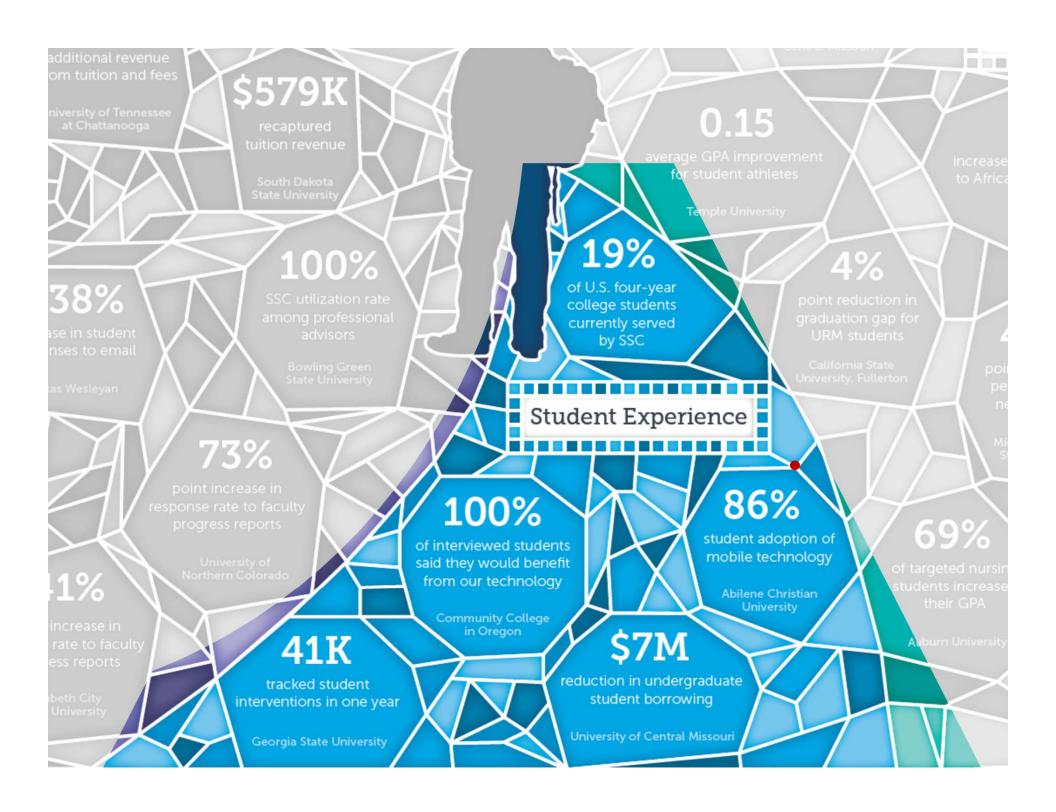












\$1.5M \$579K 24% 100% 638% increase in SSC utilization rate professional among professional advisor capacity increase in student advisors responses to email **Bowling Green** Plymouth State State University Texas Wesleyan Student I 73% 99% point increase in 100% response rate to faculty participation in faculty progress reports progress reports in spring 2016 University of 41% Northern Colorado Samford University point increase in 41K response rate to faculty progress reports Staff Productivity Elizabeth City State University



Update on SOHEC Partnership



Update on Affordable Instructional Materials

Enrolled House Bill 2871

Sponsored by COMMITTEE ON HIGHER EDUCATION, INNOVATION, AND WORKFORCE DEVELOPMENT

CHAPTER	
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AN ACT

Relating to higher education; and declaring an emergency.

Be It Enacted by the People of the State of Oregon:

- <u>SECTION 1.</u> (1) As used in sections 1 to 4 of this 2015 Act, "open educational resources" means teaching, learning and research resources that:
- (a) Reside in the public domain or that have been released under an intellectual property license that permits their free use and repurposing by others; and
- (b) Conform to the Americans with Disabilities Act of 1990 (42 U.S.C. 12101 et seq.) and to any additional accessibility standards established by the Higher Education Coordinating Commission by rule.
- (2) The Open Educational Resources Grant Program is established within the Higher Education Coordinating Commission and in collaboration with public universities listed in ORS 352.002 and community colleges. The purpose of the program is to encourage the use of low or no-cost open educational resources in Oregon's post-secondary institutions of education.
- (3) Subject to the availability of funds, the commission shall award grants on a competitive basis to public universities listed in ORS 352.002, community colleges or consortia of public universities and community colleges.
- (4) In awarding grants under subsection (3) of this section, the commission shall give priority to applications that propose to:
 - (a) Adapt or otherwise make use of existing open educational resources;
- (b) Leverage grants awarded under this section with matching private funds or other resources;
 - (c) Utilize students in the design or production of open educational resource materials;
- (d) Involve coordinated activities between two or more public universities and community colleges;
 - (e) Focus on high-enrollment courses;
 - (f) Address a need not currently met by existing available resources; and
- (g) Assist in convening faculty from public universities and community colleges to promote the use of open educational resources within post-secondary education.
- SECTION 2. The Higher Education Coordinating Commission shall employ an open educational resource specialist who shall be responsible for collaborating with the state's public universities listed in ORS 352.002 and community colleges to foster the use of open educational resources in a manner that increases the access, affordability and success of Oregon

Enrolled House Bill 2871 (HB 2871-B)

students at post-secondary institutions of education. While working in an inclusive and collaborative manner, the specialist shall:

- (1) Help identify available open educational resources;
- (2) Assist public university and community college personnel in methods of:
- (a) Properly attributing, combining, revising and redistributing open educational resources; and
 - (b) Creating openly licensed content and sharing one's work; and
- (3) Assist faculty members at public universities and community colleges as they seek to use open educational resources in their courses.

SECTION 3. (1) In addition to and not in lieu of any other appropriation, there is appropriated to the Higher Education Coordinating Commission, for the biennium beginning July 1, 2015, out of the General Fund, the amount of \$700,000 for the purposes of implementing sections 1 and 2 of this 2015 Act.

(2) All resources created or revised with moneys appropriated under this section must be openly licensed and shared with the public through an existing or new open educational resources repository.

SECTION 4. Each public university listed in ORS 352.002 and community college shall prominently designate courses whose course materials exclusively consist of open or free textbooks or other low-cost or no-cost course materials. The course designation required by this section must appear in the published course descriptions that are on the Internet or are otherwise provided to students at the time of course registration, including on the campus bookstore course materials list that is provided for the course.

SECTION 5. (1) By June 30, 2017, the Higher Education Coordinating Commission, in coordination with public universities listed in ORS 352.002 and community colleges, shall identify open educational resources that can be adopted as the primary instructional material for at least 15 courses that are:

- (a) High-enrollment;
- (b) Within general education disciplines; and
- (c) Capable of being transferred among community colleges and between community colleges and public universities listed in ORS 352.002.
- (2) Open educational resources identified under subsection (1) of this section must have undergone a peer-review process and be made available to all post-secondary institutions of education operating in Oregon.
- (3) As used in this section, "open educational resources" has the meaning given that term in section 1 of this 2015 Act.

SECTION 6. Section 5 of this 2015 Act is repealed on January 2, 2018.

SECTION 7. Not later than December 1, 2015, the Higher Education Coordinating Commission shall submit a report on the status of implementing sections 1 to 5 of this 2015 Act to the interim legislative committees on higher education. This report must also detail any barriers identified by the commission relating to the future development or use of open educational resources, as defined in section 1 of this 2015 Act.

SECTION 8. Section 7 of this 2015 Act is repealed on July 1, 2016.

SECTION 9. This 2015 Act being necessary for the immediate preservation of the public peace, health and safety, an emergency is declared to exist, and this 2015 Act takes effect on its passage.

Passed by House July 1, 2015	Received by Governor:
	, 2015
Timothy G. Sekerak, Chief Clerk of House	Approved:
	, 2015
Tina Kotek, Speaker of House	
Passed by Senate July 2, 2015	Kate Brown, Governor
	Filed in Office of Secretary of State:
Peter Courtney, President of Senate	, 2018
	Jeanne P. Atkins, Secretary of State

Course	Total savings to date	Cost of previous textbook - USED	Cost of previous textbook - NEW	AY 2010-11	AY 2011-12	AY 2012-13	AY 2013-14	AY 2014-15	AY 2015-16	Fall 2016 Enrollment	Winter 2017 Enrollment	Spring 2017 Enrollment	Summer 2017 Enrolling	Fall 2017 Enrollment	Winter 2018 Enrollment	Spring 2018 Enrollment	Summer 2018 Enrolling	Fall 2018 Enrollment	Winter 2019 Enrollment	Spring 2019 Enrollment
BA 374	\$12,446.80	\$168.20	\$168.20																74	
BI 101	\$17,649.00	\$49.99	\$238.50																	
BI 102																			136	
BI 103																				_
CCJ 230																			0	
CH 331	\$3,500.00	\$100.00	\$100.00											18				17		
CH 421	\$15,600.00	\$100	\$100	17	18	17	17	11	20	21				16				19		
CH 422	\$2,560.00	\$20	\$20	16	14	14	15	8	19	17				10				15		
EC 201	\$63,600.00	\$111.30	\$265.00							86			26		30	23	15	60		
EC 202	\$81,750.00	\$110.00	\$250.00							46		74		80	39			47	41	
ED 409	\$828.00	\$6.00	\$18.00												15	14			17	
HSE101	\$14,940.00	\$90.00	\$90.00											79				87		
MTH 111	\$113,306.00	\$234.75	\$313.00							58	32	23	58	30	50	20		58	33	
MTH 112																				
MTH 243	\$176,336.30	\$178.25	\$237.65							70	65	33		36	115	104		276	43	
PSY 225	\$11,562.04	\$117.85	\$117.98															46	52	
PSY 344	\$28,794.00	\$77.90	\$239.95												33				87	
USEM 101	\$84,330.00	\$90.00	\$90.00											503				434		
USEM 102	\$8,820.00	\$90.00	\$90.00											51				47		
WR 122	\$20,340.00	\$90.00	\$90.00											67	40	35		43	41	_
	1 4575 252	_																		

Total Saved \$656,362.14



Future Meetings



Adjournment