



OFFICE OF THE BOARD OF TRUSTEES

Public Meeting Notice

June 10, 2026

TO: Board of Trustees of Southern Oregon University, Academic and Student Affairs Committee

FROM: Sabrina Prud'homme, University Board Secretary

RE: Notice of Regular Meeting of the Academic and Student Affairs Committee

The Academic and Student Affairs Committee of the Southern Oregon University Board of Trustees will hold a regular committee meeting on the date and at the location set forth below.

There are no action items on the agenda.

Reports on the agenda include a Provost's report consisting of an update on the Statewide Provost's Council; faculty engagement and communication regarding SOU's vitality planning; and an update on the impacts of the proposed SOU Vitality Plan on fall registration. A Student Affairs report will contain highlights of this departmental unit; student engagement and communication regarding SOU's vitality planning; an overview of Belonging and Engagement at SOU. There will be an Admissions & Financial Aid report including a review of the Fall 2026 admissions funnel and fall enrollment projections; an enrollment marketing update; and the administration of financial aid programs and the Free Application for Federal Student Aid. An Enrollment Management report will provide a review of enrollment and student demographic data and the retention program, "ReUp with SOU."

Other information and discussion items include a review of the Academic and Student Affairs scope of the SOU Vitality Plan, and updates on accreditation as well as the student Core Information System Replacement (CISR) project.

The meeting will occur as follows:

Wednesday, June 17, 2026

1:00 p.m. to 4:00 p.m. (or until business concludes)

Visit governance.sou.edu for the meeting materials.

SOU Ashland Campus, Hannon Library, Meese Room

1290 Ashland Street, Ashland, OR, 97520

To view the proceedings, visit <https://sou.zoom.us/j/88032634954> at the time of the meeting.

If accommodations for persons with disabilities are required, please contact Holly Frazier at (541) 552-8055 or email trustees@sou.edu. Accommodation requests should be made at least 48 hours in advance.

Public Comment

The Board of Trustees welcomes public comments. Members of the public who wish to provide live public comments in person or remotely during the meeting are invited to sign up to speak at least 24 hours in advance of the meeting.

- Public commenters may sign up to speak to the Board of Trustees at trustees@sou.edu or by phone at (541) 552-8055.
- Written comments can be submitted via email to trustees@sou.edu. Please include “Public Comments” in the subject line. Written public comments may also be delivered by hand or mailed to the SOU Board of Trustees, 1250 Siskiyou Boulevard, Churchill Hall, Room 107, Ashland, OR 97520.

Those who sign up will need to provide their name, email address, phone number, relationship to SOU, and the subject of their public comments.



**Academic and Student Affairs
Committee Meeting**

June 17, 2026

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Call to Order / Roll / Declaration of a Quorum



**Board of Trustees
Academic and Student Affairs Committee Meeting**

**Wednesday, June 17, 2026
1:00 p.m. – 4:00 p.m. (or until business concludes)
Meese Room, Hannon Library, SOU Campus
Zoom: <https://sou.zoom.us/j/88032634954>**

AGENDA

Persons wishing to provide live public comments in the meeting or in writing may sign up in advance at trustees@sou.edu.
Please note: times are approximate and items may be taken out of order.

- | | | | |
|-----------|----------|---|---|
| 1:00 p.m. | 1 | Call to Order/Roll/Declaration of a Quorum | |
| | 1.1 | Welcome and Opening Remarks | Trustee Iris Maria Chavez |
| | 1.2 | Roll and Declaration of a Quorum | Sabrina Prud'homme,
SOU, Board Secretary |
| | 1.3 | Agenda Review | Trustee Iris Maria Chavez |
| 1:05 | 1.4 | Program and Student Spotlight: Konaway Nika Tillicum | |
| 1:10 | 2 | Public Comment | |
| | 3 | Provost's Report | |
| 1:25 | 3.1 | Statewide Provost's Council Update | Dr. Casey Shillam, SOU,
Executive Vice President
and Provost |
| | 3.2 | Faculty Engagement and Communication
Regarding SOU Vitality Planning | |
| | 3.3 | Impacts of Vitality Plan on Fall 2026 Registration | |
| 1:45 | 4 | Student Affairs Report | |
| | 4.1 | Student Affairs Highlights | Dr. Carrie Vath, SOU,
Assistant Vice President of
Student Life and Dean of
Students |
| | 4.2 | Student Engagement and Communication
Regarding SOU Vitality Planning | |
| 2:00 | 4.3 | Overview of Belonging and Engagement at SOU | President Rick Bailey;
Jonathan Chavez-Baez,
SOU, Director of Belonging
and Engagement |

Board of Trustees
Academic and Student Affairs Committee Meeting
Wednesday, June 17, 2026
1:00 p.m. – 4:00 p.m. (or until business concludes)

AGENDA (Continued)

- | | | | |
|-----------|----------|---|---|
| 2:15 | 5 | Admissions and Financial Aid Report | |
| | 5.1 | Review of Fall 2026 Admissions Funnel, and Fall Enrollment Projections | Zac Olson, SOU, Assistant Vice President of Enrollment Services |
| | | 5.1.1 Enrollment Marketing Update | |
| | 5.2 | Administration of Financial Aid Programs and the Free Application for Federal Student Aid | |
| 2:30 | 6 | Enrollment Management Report | |
| | 6.1 | Enrollment and Student Demographic Data | Dr. Carrie Vath; Zac Olson |
| | 6.2 | Retention Topic: ReUp with SOU | Zac Olson |
| | 7 | Information, Discussion, and Action Items | |
| 2:45 | 7.1 | SOU Vitality Plan: Review of Academic and Student Affairs Scope | President Rick Bailey |
| 3:35 | 7.2 | Accreditation Update | Dr. Dan DeNeui, SOU, Associate Provost and Director of Graduate Studies |
| 3:45 | 7.3 | Student Core Information System Replacement Project (CISR) Update | Hart Wilson, SOU, CISR Project Manager |
| 3:55 | 7.4 | Future Meetings | Trustee Iris Maria Chavez |
| 4:00 p.m. | 8 | Adjournment | Trustee Iris Maria Chavez |

Public Comment

Provost's Report



Academic and Student Affairs Committee

Provost Report: June 17, 2026

Casey R. Shillam, PhD, RN, FAAN
Executive Vice President & Provost





Statewide Provost's Council

Statewide
Chief

Transfer Council: shared Gen Ed model workgroup
this summer

Academic
Officer

SOU-RCC Partnership Highlight

collaborations

HB 4124 Update from HECC

Completing my term as SPC Chair – Provost Haggerty
from OSU will assume the role July 1



Vitality Plan Communications

Faculty

- President Bailey's weekly messages
- Deans, Directors & Chairs weekly meetings
- Faculty Senate every other week
- Workgroups
- Transformation Advisory Committee

Students

- Workgroups
- Registration and behavioral health support
- ASSOU Townhall
- Faculty Advisors outreach



Preparing for Fall



Workday
Onboarding
Workshops

Faculty
Advisor
Outreach

Transfer
Student
Appointment
Campaign

SSC
Registration
Drop-in Hours

Admitted
Students
Events

Special Population
Registration
Sessions

Student Affairs Report

Student Affairs Program Highlights

Cause Awareness: June
LGBTQIA+ Pride Month
Learning Disability Week
Black Music Month



Cause Awareness:
World Environment Day (6/5)
Autistic Pride Day (6/18)
Juneteenth (6/19)
National Indigenous Peoples' day (6/21)

Dr. Carrie Vath
June 17, 2026

Updates

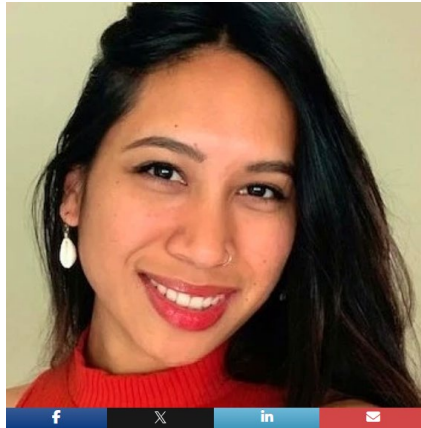
- ASSOU Re-Elects Sophia Smith and Lillian Alexander for President & Vice President
- ASSOU Senate Re-Elects Kal Peterson for Speaker of Senate
- Commencement



Spotlights:

CampusESP:

- Building Connections (January-July)
 - Featured Student Affairs team members every 2 weeks (142 clicks to date)
- Utilization of Advertisements
 - Winter term: Care Packages available through Bookstore (2,903 Impressions)
 - Winter/Spring: Get involved-Highlighting HawkNEST (511 impressions)
 - Spring: Commencement 2026 (235 Impressions)



Building Connections: Meet Enicia-Ann Fegurgur

Posted 4 months ago in Parent & Family News, Student Success, Career Support.

As the Coordinator for Career Connections at Southern Oregon University, I have the rewarding opportunity to support and guide your students on their career journey. Whether it's exploring different career paths, seeking internships and job opportunities, or refining professional documents like resumes, I am here to assist them every step of the way. Additionally, I help students navigate the process of searching for and applying to graduate programs. One of my favorite aspects of

Hawk N.E.S.T.

News, Engagement, Support, & Teamwork

More Than Just Classes: Explore Upcoming Club Events Today

Encourage your student to find their community! Browse our public events tab to see the workshops, socials, and activities happening on campus —no login required for families to explore.

[Find a Club Event](#)

FIRST DESTINATION SURVEY INSIGHTS ON THE CLASS OF 2024-2025

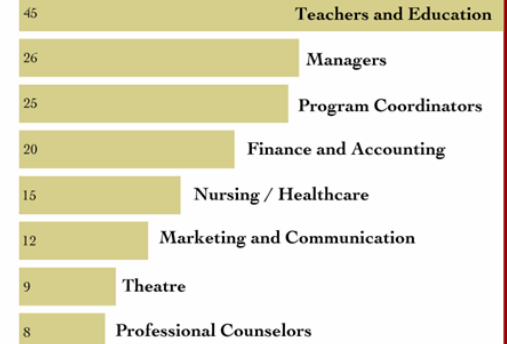
TOP EMPLOYERS

Who employed the most recent graduates from the class of 2025?

- Southern Oregon Education School Districts (18)
- Asante (9)
- Southern Oregon University (8)
- Oregon State Government (6)
- Rogue Community College (5)
- Lithia & Driveway (3)

TOP INDUSTRY & JOB ROLES

What types of jobs are they doing?



MEDIAN SALARY

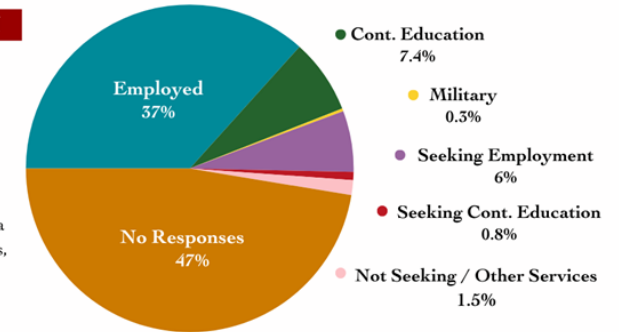
Calculated from reported salaries in the First Destination Survey

\$46,800 Bachelors **\$80,000** Masters

OUTCOMES AFTER GRADUATION

Data was collected as part of the First Destination Survey (FDS), tracking recent graduate outcomes. FDS is part of a larger national effort through the National Association of Colleges and Employers (NACE).

The 2024-2025 Response Rate was 26%, to which a Knowledge Rate was added from in-person reports, faculty & staff knowledge, LinkedIn, and other sources to achieve an Overall Rate of 53%.



CONTINUING EDUCATION

Of the 54 students reported as continuing on to further education, the most popular options were:

- Southern Oregon University (27)
- Oregon State University (2)
- University of Southern California (2)

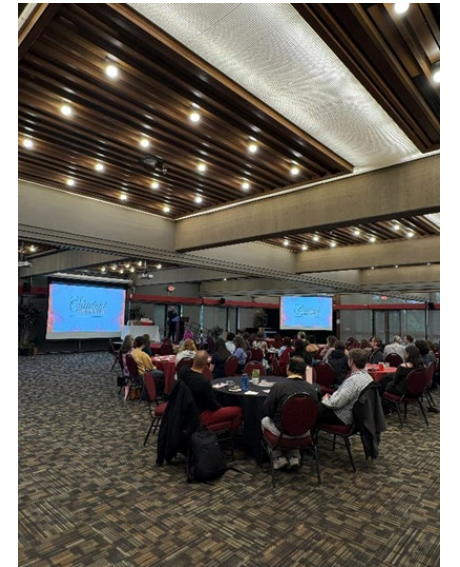
Other destinations for the class of 2025 included: Western Washington University, University of St. Andrews, San Diego State University, University at Buffalo - SUNY, Western Governors University, Johns Hopkins University, William Jessup University, University of North Dakota, Lewis & Clark College, Washington State University, IU International University of Applied Sciences, Portland State University, George Fox University, Bath Spa University, University of Northern Colorado, Oregon Health and Science University, University of Oregon, Tufts University, Belmont University, Eastern Oregon University, and Colorado State University.



Pride Points:

Career Connections

- Career Fair: The April career fair had 60 employers and 5 SOU departments registered; 200 students attended.
- Student Worker Appreciation Event: 31 students and 19 supervisors attended.
 - Celebrated Student Worker of the Year - Eli Samas
 - Celebrated Supervisor of the Year - Marc Overbeck



Pride Points: Dean of Student Office

- Care Team, Basic Needs & Food Pantry
 - Received \$3,800 Wesley Foundation Grant to support the Sensory Room
 - Started a **Clothing Closet** for students in the SU and collaborated with the Honors College/Program to transition their clothing closet oversight to the SU
 - Applied for the **Change for Good** Grant from Ashland Co-Op, and made it to the voting round. Make sure to get out and vote for the SOU Food Pantry
 - 2nd place for the University Category of the **Governor's Food Drive**
 - Over **\$12,000 fundraised** to support the Campus Food Pantry
 - 1st Place: Oregon State University – 92 Meals per employee
 - 2nd Place: Southern Oregon University Student Food Pantry – 53 Meals per Employee
 - 3rd Place: Eastern Oregon University – 34 Meals per employee
 - Established a new relationship with **Grocery Outlet** for weekly donations
 - 30 Graduating seniors have rented **Caps and Gowns** from the SOU Food Pantry
 - **1071 student visits (as of 5/29/26)** to the SOU Food Pantry for spring 2026 term compared to 757 from Spring 2025 term. This is a 41% increase in pantry usage even prior to term ending.
 - SOU Care Team has created and responded to 179 Care Cases between March 30th and June 1st.

Campus Recreation

- The Student Recreation Center averaged 1,360 visits per week between March 30-May 23 (week 1-week 8)
- The Climbing Center averaged 117 visits per week between March 30-May 23 (week 1-week 8)
- About 200 students participated in Intramurals/Rec Sports programs (drop-in events, leagues, and tournaments) during the 25-26 academic year
- We hosted 6 drop-in Rec Sports events and 1 league during spring term. Two standout events were our Sand Volleyball League with four teams and our drop-in Softball tournament with 25 participants.
- The climbing center hosted 25 events during the 25/26 academic year
- The Outdoor Program hosted 21 events and trips during the 25/26 academic year
- The Outdoor Program generated \$27,690 in revenue during the 25/26 academic year



Disability Resources & UCAM

- 95 students with disabilities are graduating with this cohort! Compare to 58 in Spring 2025.
- 14 new incoming students, DR & UCAM are onboarding
- Spring term saw 476 students active with DR; (460 Winter 2026; 481 Fall 2025)
- To date, we've proctored 75 exams, with Spring finals week still pending.
 - Winter 2026 exams total: 114
 - Fall 2025 exams total: 129
- UCAM 26-27 contracts have been sent out to new and returning students, projecting full-coaching loads for three full-time coaches.
- Scholarships available for students with qualifying financial need
- Rough Rider Fall's hike Saturday, May 30th; one of our annual social events in the spring



Veteran Resource Center

Spring Headcount

- 166 SMVF
- 152 VA Benefits Users

• Spring Ch 33 Expected

Amount: \$269,947.89

- Little lower than Winter 26 (\$274,000) and Fall 25 (\$296,000)

• Spring 2026 Engagement to date:

- 513 in-person service encounters
 - (17% Increase from Winter 2025)
- 118 unique individuals engaged with the VRC
 - (7% Increase from Winter 2025)

Success at Southern-TRIO

- In April, in celebration of Earth Day and National TRIO Day of Service, we took a group of students in partnership with RCC to the coast to do a community service project - beach clean up. RCC provided 2 professors to give some information sessions about the ecology of the redwoods as well as the beach.



University Housing

- The conference season started strong. We are fully booked for summer and have turned away over 30 groups due to lack of space with the loss of the Cascade buildings.
- RHA has had several successful events over the past two terms and will culminate their programming for the year on June 2nd with the Spring Pancake Feed. This will be a scaled-down event to be more in line with the need to cut costs in relation to the transition plan. No worries—there will still be a plethora of karaoke options for all. Other successful events include:
 - Smores Event- 93
 - Consent Carnival 73
 - Raider Round Dance with NASU 59
 - Valentine’s Day Cards 22
 - Floor v floor 50
 - Casino Night with RAs 92





Office for Student Belonging & Engagement

June 2026

Our Commitment

Create a campus where all SOU students thrive by creating a strong sense of belonging, connection, and academic success through intentional, culturally responsive, community-rooted support and programming, with special attention to first-generation, low-income, and underrepresented students.

Student Connection

- **Event Planning Involvement Committee (EPIC)**
The Student Programming Board works to enhance the campus community by providing entertaining, educational, and socially engaging opportunities

Total Events: 45+ events

Student Reach: approximately 2,000 participants

- **Club Board of Advisors (CBA)**
Student-led organization that supports campus clubs and is responsible for budget allocation, training, and hosting campus-wide engagement events

Total Events: 5

- **Social Justice Equity Center (SJEC)**
Endeavors to create an inclusive program that promotes academic achievement, celebrates diversity, and supports the rich life experiences of the SOU community.

Total Events: 75+ events

Student Reach: approximately 1,200 participants

Campus Programming (Highlights)

- **Fall Club Involvement Fair:** opportunity to explore SOU's student-run clubs and discover activities that match students' interests.
- **SO Pride Parade 2025:** March part of the SOU float in the Pride Parade. Opportunity to celebrate visibility, community, and love while representing SOU loud and proud.



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STUDENT BELONGING
— A N D — **ENGAGEMENT**

- **Therapy Dogs:** Woof-Woof Wednesdays and Therapy Dog Thursdays provide a unique opportunity to pause from the demands of daily school life and spend time with friendly therapy dogs. These events create a welcoming space for students to relax, recharge, and enjoy the comfort and companionship that therapy animals bring.
- **3rd Annual First-Gen College Student Celebration:** Connect, share stories, and celebrate the journey during National First-Generation Week! We're recognizing the strength, resilience, and joy of first-generation students. Meet the staff, faculty, and peers around you who are trailblazers—the first in their families to pursue higher education!
- **Trans Day of Remembrance:** Learn, Play, Remember, and Celebrate! All are welcome! Let's stand together, reflect, and celebrate the beauty and strength of trans lives.
- **Bringing Culture to the Table:** Reclaim Thanksgiving by coming together with Multicultural Clubs across campus to enjoy traditional foods. SJEC assisted with the event.
- **Voices of Democracy:** a 3-part lecture series exploring Free Speech, Conflict Resolution, and Free Speech in the media during the Civil Rights Movement. Voices of Democracy invites participants to examine freedom of speech and civil discourse, while exploring how free expression in the media was essential to advancing the Civil Rights Movement.
- **Stevenson Union Open House:** Enjoy snacks, pick up giveaways, and discover all the resources and services Stevenson Union has to offer. Collect stamps for a big prize, grab surprise giveaways at every office, meet staff, connect with fellow students, and learn more about the valuable programs and support available at SOU and located in the Stevenson Union, third floor.
- **Femme Collective Wednesdays:** Come join us for an affirming and exploratory affinity group. This is a space to celebrate femininity, to foster a sense of community, share experiences, and uplift one another through meaningful discussions and activities. This space is all about personal growth, mutual support, and collaboration.
- **Pajama Jammy JAM:** LACE up and ROLL out! A night filled with funk, soul, hip hop and nonstop vibes. Bring your flyest fit and smoooooothest moves for an



SOUTHERN OREGON UNIVERSITY OFFICE of
STUDENT BELONGING
— AND — **ENGAGEMENT**

evening of skating! Come celebrate Raider joy and culture. Proudly sponsored by the SOU Black Student Union and Campus Partners.

- **Stuff-A-Plush:** Join us in the SJEK for Stuff a Plush! Pick your favorite stuffed animal, stuff it yourself, and take home a cozy new friend while supplies last.
- **Tran Day of Visibility:** Join us for a joyful gathering as we honor and uplift trans lives. This is a space to be seen, to be heard, and to connect with others in community. Come as you are, bring your friends, and be part of an afternoon full of laughter, games, and meaningful connection.
- **Multicultural Commons Open House:** Come see what makes the Multicultural Commons a favorite gathering spot on campus. This welcoming and inclusive space provides opportunities to connect with others, engage in meaningful conversations, study in a supportive environment, and enjoy community-building activities. Whether you're new to campus or already part of the community, we invite you to stop by, meet new people, and experience all that the Commons has to offer.
- **West African Drum/Dance Workshop:** Come learn traditional rhythms and dances from Guinea, West Africa. Drumming experience required.
- **Fiesta Latina: Cinco de Mayo Week:** Celebrate Latino/a/x/e culture with a week of exciting events and community connection! Enjoy a delicious taco sale, vibrant folklórico dance performances, live music, game night, movie night, and a festive dance night featuring salsa band Son de Cuba. Join us as we honor the rich traditions, culture, and contributions of the Latino/a/x/e community through food, music, dance, and fun.
- **Raider Academy Awards:** This event is dedicated to celebrating and recognizing the outstanding contributions of our club leaders and Stevenson Union employees. Throughout the year, these individuals have demonstrated leadership, commitment, and service in creating engaging programs, supporting student organizations, and fostering a vibrant campus community. Join us as we express our appreciation for their hard work, achievements, and the positive impact they have made on the student experience.
- **EPIC Spring Carnival:** Our end-of-the-year celebration packed with fun for everyone! Enjoy live music, laser tag, carnival games, a dunk tank, rock wall climbing, face painting, caricature art, tarot readings, and a free photo booth.

Plus, enjoy free snow cones, cotton candy, popcorn, hot dogs, and food truck favorites. Bring your friends and celebrate the end of the term with an afternoon and evening full of entertainment, food, and community. We have it all!

- **Lavender Grad Celebration:** This ceremony is a festive and affirming event that celebrates and recognizes graduating seniors who identify as queer or feel connected to the queer community.
- **Si Se Pudo Graduate Celebration:** Third Annual Sí Se Pudo Graduate Celebration as we honoring the achievements of Latino/a/x/e graduates. This special ceremony recognizes academic success while embracing the culture, traditions, and heritage that bring our community together.

Collaborations & Outreach

- **Ashland High School BSU Support:** Serving as an advisor to the high school cohort and helping them connect to their culture and other black leaders.
- **Red Cross Blood Drive:** In partnership with the Red Cross, we support and host blood drives at SOU to help meet the ongoing need for lifesaving blood donations. These events provide students, faculty, staff, and community members with an opportunity to make a meaningful impact by donating blood. Through these drives, we promote community service, civic engagement, and the importance of giving back to help save lives.
- **Jackson County Fuel Committee (JCFC):** Helping JCFC provide heat generating firewood for people in need throughout southern Oregon.

Looking Ahead

- Social Justice Equity Center Student Survey
- 2025-2026 Programming Assessment
- 2025-2026 Department Assessment Report

Admissions and Financial Aid Report

June Updates

Admissions, Financial Aid, Raider Student Services, Outreach & Engagement, International Programs

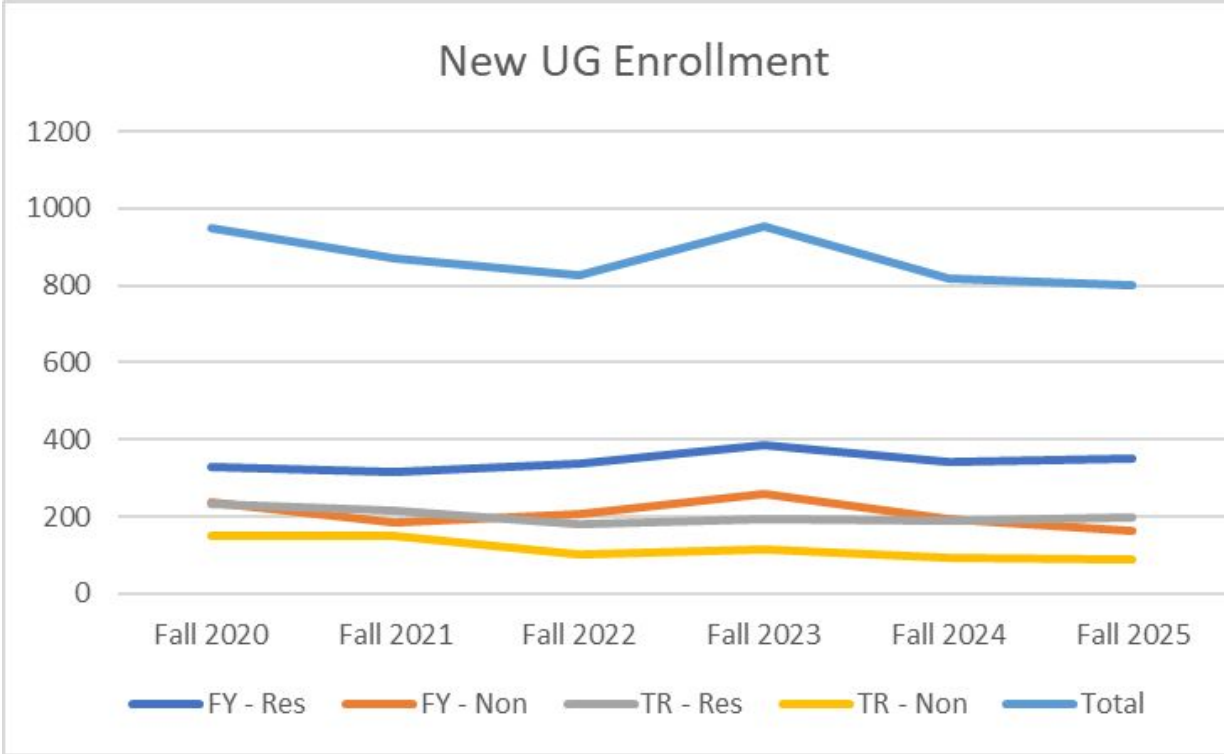


Zac Olson, Assistant Vice President of Enrollment Services

June 17, 2026

Historical Trends

New UG Enrollment



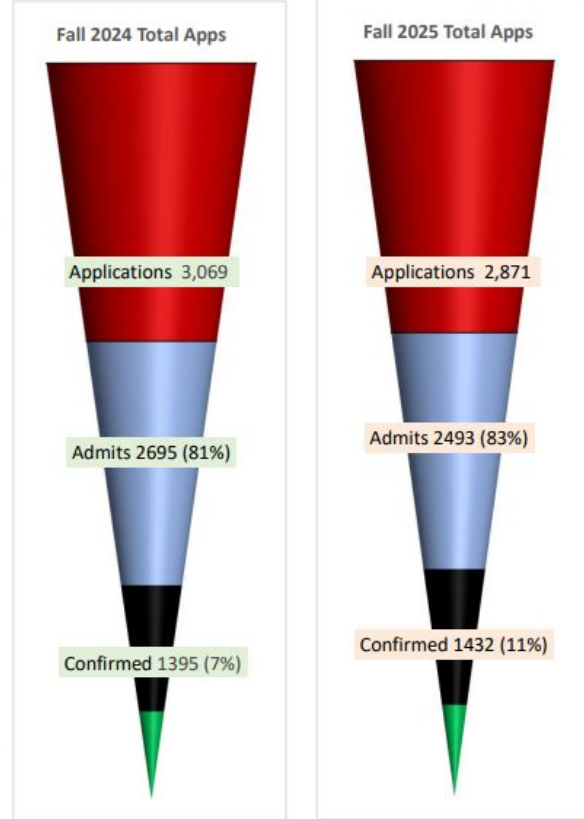
Funnel Report: New Applicant Headcount by Student Type
Fall 2024 Week Ending 10/20/24 vs. Fall 2025 Week Ending 10/19/25
4 Weeks After Start of Term

Applications				
Student Type	Fall 2024	Fall 2025	Change	% Change
Freshmen - Resident	1,166	1,117	-49	-4.2%
Freshmen - Nonresident	1,033	849	-184	-17.8%
Transfer - Resident	305	329	24	7.9%
Transfer - Nonresident	211	231	20	9.5%
Postbacs/Grads	354	345	-9	-2.5%
Total Apps	3,069	2,871	-198	-6.5%

Admits				
Student Type	Fall 2024	Fall 2025	Change	% Change
Freshmen - Resident	1,097	1,036	-61	-5.6%
Freshmen - Nonresident	934	768	-166	-17.8%
Transfer - Resident	259	291	32	12.4%
Transfer - Nonresident	172	169	-3	-1.7%
Postbacs/Grads	233	229	-4	-1.7%
Total	2,695	2,493	-202	-7.5%

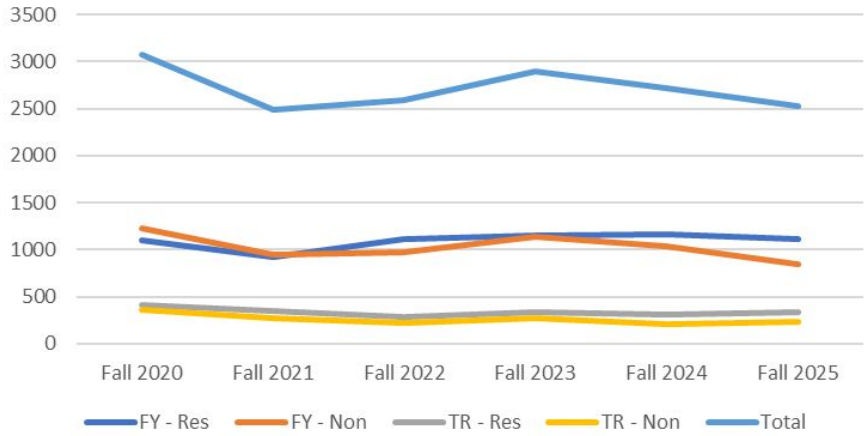
Confirmed				
Student Type	Fall 2024	Fall 2025	Change	% Change
Freshmen - Resident	497	508	11	2.2%
Freshmen - Nonresident	293	309	16	5.5%
Transfer - Resident	243	249	6	2.5%
Transfer - Nonresident	129	137	8	6.2%
Postbacs/Grads	233	229	-4	-1.7%
Total	1,395	1,432	37	2.7%

Enrolled				
Student Type	Fall 2024	Fall 2025	Change	% Change
Freshmen - Resident	340	349	9	2.6%
Freshmen - Nonresident	194	164	-30	-15.5%
Transfer - Resident	189	198	9	4.8%
Transfer - Nonresident	94	88	-6	-6.4%
Postbacs/Grads	157	165	8	5.1%
Total	974	964	-10	-1.0%

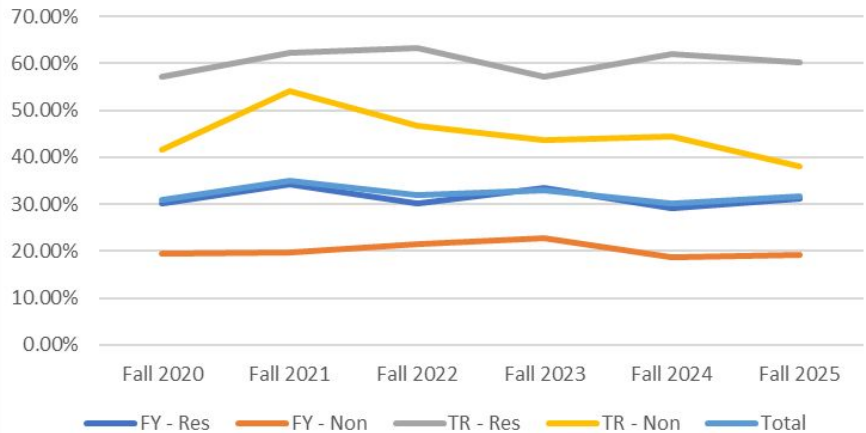


Trends Con't

UG Applications



App to Enrolled Yield



Admit to Enrolled (4 weeks after start of term)

		Fall 2020	Fall 2021	Fall 2022	Fall 2023	Fall 2024	Fall 2025
FY - Resident	Admit	1003	878	1034	1058	1097	1036
	Enrolled	331	317	338	386	340	349
	Yield	33.00%	36.10%	32.69%	36.48%	30.99%	33.69%
FY - Nonresident	Admit	1090	868	884	1040	934	768
	Enrolled	239	187	208	259	194	164
	Yield	21.93%	21.54%	23.53%	24.90%	20.77%	21.35%
TR - Resident	Admit	354	320	268	291	259	291
	Enrolled	232	217	181	194	189	198
	Yield	65.54%	67.81%	67.54%	66.67%	72.97%	68.04%
TR - Nonresident	Admit	288	252	180	217	172	169
	Enrolled	148	150	102	116	94	88
	Yield	51.39%	59.52%	56.67%	53.46%	54.65%	52.07%
Total	Admit	2735	2318	2366	2606	2462	2264
	Enrolled	950	871	829	955	817	799
	Yield	34.73%	37.58%	35.04%	36.65%	33.18%	35.29%

*Fall 2026 Funnel as of 5/31/26

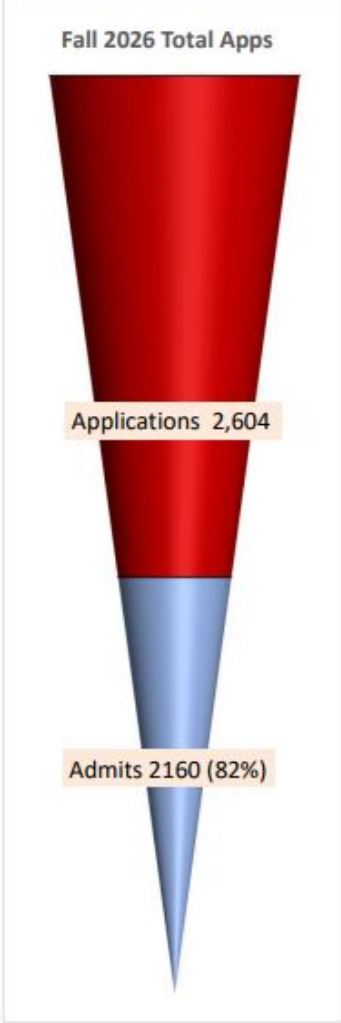
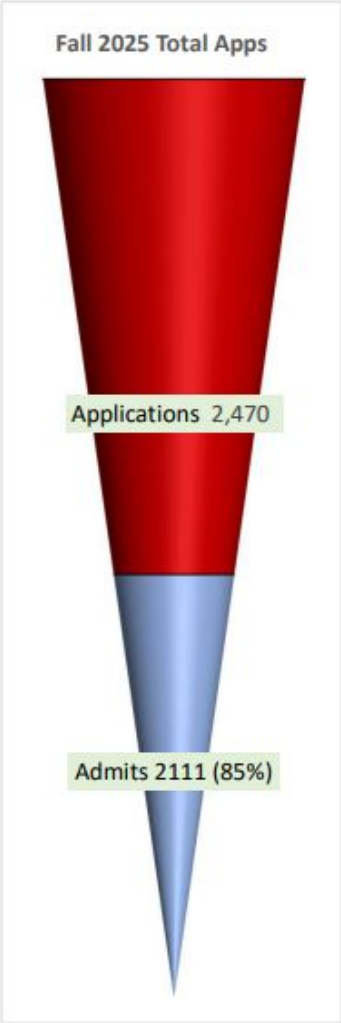
Funnel Report: New Applicant Headcount by Student Type
Fall 2025 Week Ending 6/1/25 vs. Fall 2026 Week Ending 5/31/26
16 Weeks Before Start of Term

Applications				
Student Type	Fall 2025	Fall 2026	Change	% Change
Freshmen - Resident	1,055	1,098	43	4.1%
Freshmen - Nonresident	819	813	-6	-0.7%
Transfer - Resident	211	221	10	4.7%
Transfer - Nonresident	179	138	-41	-22.9%
Postbacs/Grads	206	334	128	62.1%
Total Apps	2,470	2,604	134	5.4%

Admits				
Student Type	Fall 2025	Fall 2026	Change	% Change
Freshmen - Resident	984	1,012	28	2.8%
Freshmen - Nonresident	737	732	-5	-0.7%
Transfer - Resident	172	164	-8	-4.7%
Transfer - Nonresident	119	104	-15	-12.6%
Postbacs/Grads	99	148	49	49.5%
Total	2,111	2,160	49	2.3%

Confirmed				
Student Type	Fall 2025	Fall 2026	Change	% Change
Freshmen - Resident	-	-	-	-
Freshmen - Nonresident	-	-	-	-
Transfer - Resident	-	-	-	-
Transfer - Nonresident	-	-	-	-
Postbacs/Grads	-	-	-	-
Total	-	-	-	-

Enrolled				
Student Type	Fall 2025	Fall 2026	Change	% Change
Freshmen - Resident	-	-	-	-
Freshmen - Nonresident	-	-	-	-
Transfer - Resident	-	-	-	-
Transfer - Nonresident	-	-	-	-
Postbacs/Grads	-	-	-	-
Total	-	-	-	-



Office of Admissions

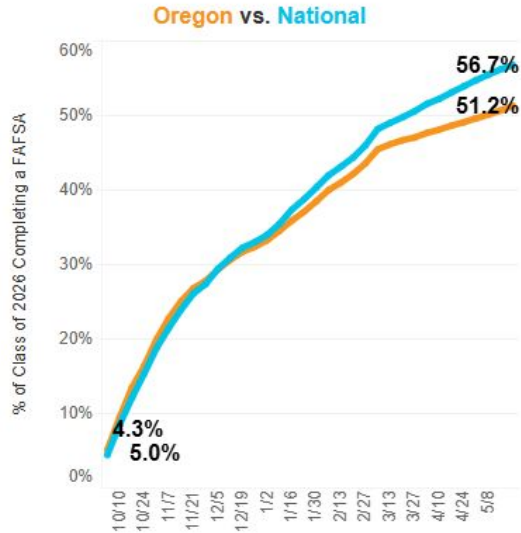
- Focus on Yield
 - Admit no Deposit campaigns
 - Raider Social Events
 - Advising/registration
 - Multiple channel communication: email, text, phone, print mail, parent portal, social media...
- 61 application workshops, 239 HS/CC visits, 195 college fairs
- Common App operational on Feb 2, has generated 194 applications (100+ from OR)
- RCC/SOU partnership
- New \$100 Advanced Tuition Deposit (workflow item in Workday has improved funnel fluidity)
- Re-Enroll Campaign (TRU's + PSU), early July launch
- EAB Enroll360 update



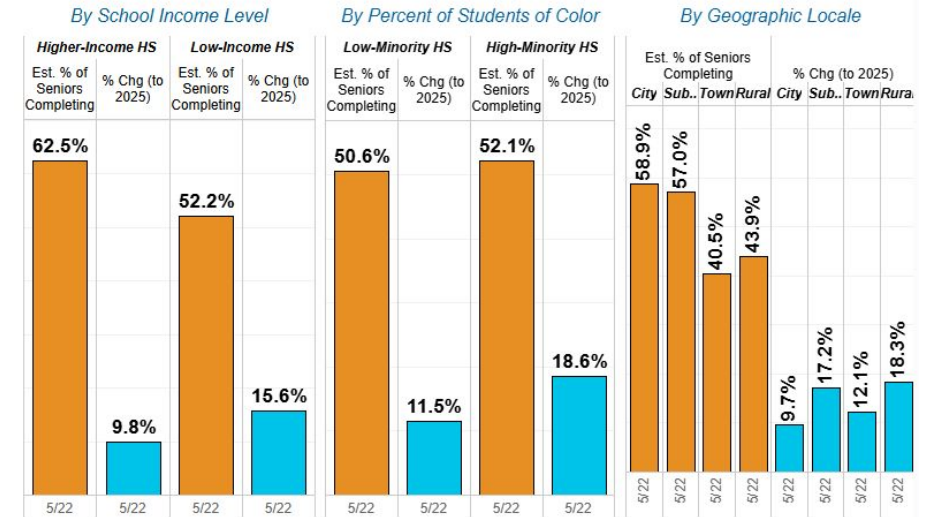
Financial Aid

- Con't remissions work
- Workday Updates (packaging)
 - 6799 ISIR's processed
 - Packaging continues
 - PELL
 - OOG
 - SEOG
 - Work Study
 - LOAN
 - FORD/OSAC scholarships
 - Foundation scholarships
 - Remissions
 - etc.
- Peer Mentors
- FAQ updates on FA website (<https://sou.edu/financial-aid/>)

Estimated Percent of Seniors Completing a FAFSA



Est. % of Seniors Completing a FAFSA & Year-Over-Year % Change in FAFSA Completions by High School Characteristics (Oregon)



Outreach & Engagement

Dual Credit

Early Entry students have been applying and registering through Workday - it's been a smooth process from the student perspective! ASC students and faculty will go live on the platform starting in the fall term.

25/26 Early Entry - (HS students taking classes directly with SOU faculty on-campus or online)

of enrollments in SOU courses: 72

of student credit hours earned: 229

25/26 Advanced Southern Credit

of high schools that offer SOU credit: 29

of high school teachers that serve as SOU affiliate faculty: 143

of SOU courses offered through ASC: 323

of enrollments in ASC courses: 5,686

of student credit hours earned: 21,440

In collaboration with the Spanish department, 16 students have participated in the Foreign Language Proficiency program this spring, where they have earned 332 Spanish credits of 100 and 200 level coursework.



Outreach & Engagement

Pirates to Raiders

- 17 graduates, of these graduates two are Valedictorians
- Average GPA of 3.28
- 46 family members attended their graduation celebration and 14 graduates.
- 22 of our P2R middle school students visited campus for our 5 de Mayo celebration where they got to tour around campus, eat some tacos from LSU's Taco sale and watch the ballet folklorico performance.

Best of the Best

16 high schools participated in a seminar day consisting of workshops with SOU art faculty in addition to having their work displayed at the Grants Pass Art Museum.

Brain Bowl

The 49th annual Brain Bowl finals took place at SOPBS. This year's champions were The Cascade Christian Challengers (Varsity Division A), The Chesterton Saints (Varsity Division B), & The Logos Legends (Junior Varsity).



Outreach & Engagement

Summer Camps

ACADEMY will take place June 21 - 27th and is looking forward to having 97 students on campus. 5th - 10th grade. We introduced a brand new Session 3 Leadership program this year that will have 16 students.

Konaway Nika Tillicum will take place July 11 - 18 and has accepted 67 students. We are partnering once again this year with OSF to host an art pre-camp that is fully donor funded.

Black Youth Summer Institute occurs July 12- 17 has 84 applicants, but are selecting 55 students to join us due to budget constraints.

Academia Latina (July 19-25) has accepted 100 students for the main program, and 32 for Leadership (July 17 - 25). Both programs have a waitlist of over 50 students who would like to get in!

Summer Better Than Others - 32 different class offerings starting at the end of June and going through until July 31. Several classes have sold out.

<https://youth.sou.edu/camps/summer/>



International Programs

Exchange Programs for 2025-26

Incoming International Exchange Students:

- 8 international students from 6 of SOU's exchange partner schools
 - France - University of Lille
 - Japan - Okayama University and Tokyo International University
 - South Korea - Chonnam National University and Dankook University
 - United Kingdom - University of Winchester

International Programs welcomed exchange students with orientation, advising and cultural activities throughout southern OR and PNW.

Outgoing SOU Study Abroad Students:

- 23 SOU students studied abroad at partner universities and program providers including:
 - 6 exchange partner universities in Germany, Japan, Mexico, South Korea, Uruguay and United Kingdom
 - 5 partner program providers in Italy, Japan Panama, Spain and Sweden

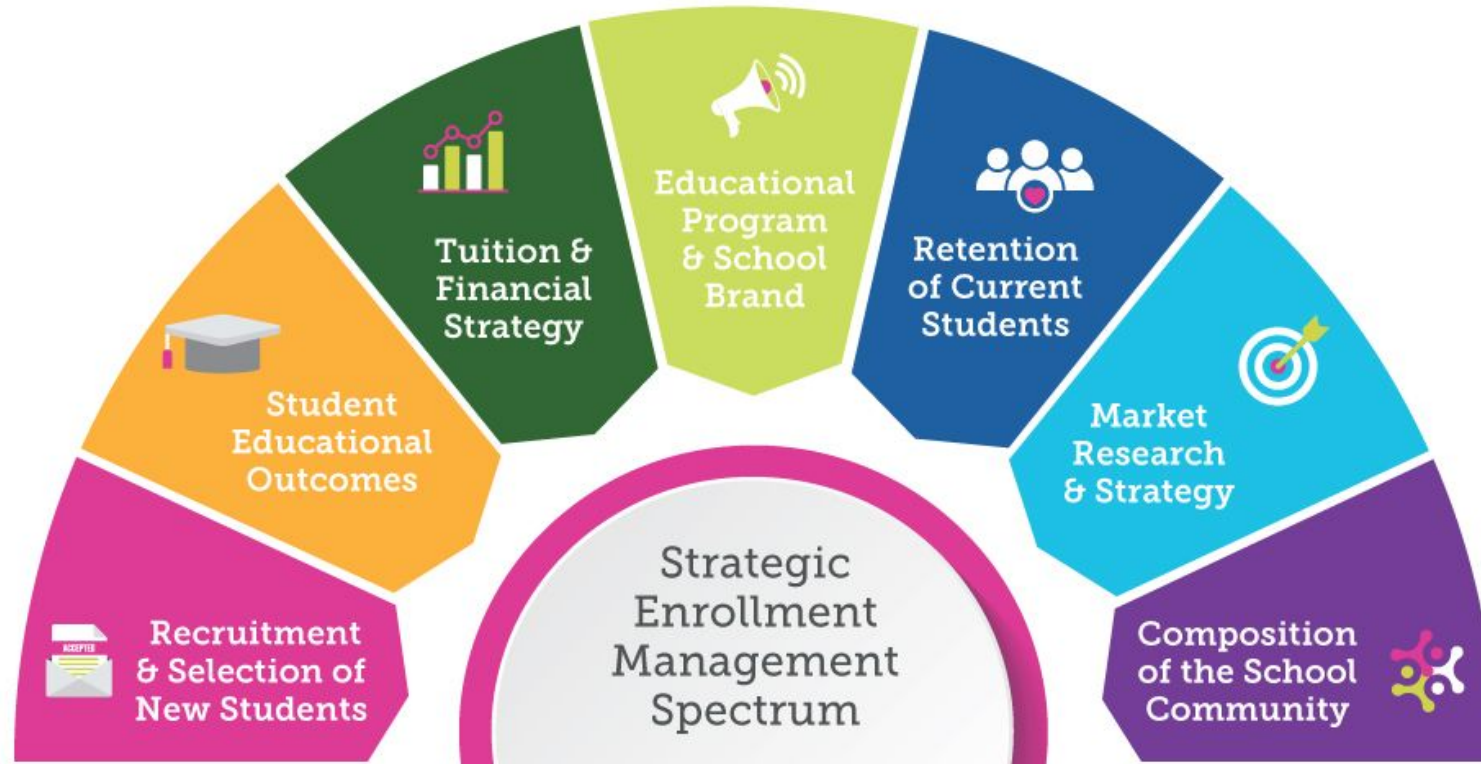
International Programs is excited to announce 16 students have been selected to study abroad for summer and fall 2026 at partner schools in France, Germany, Japan, South Korea, Sweden and the United Kingdom. And 5 received scholarships from a generous community donor to support their study abroad.



Questions?

Enrollment Management Report

Enrollment Management Report



Zac Olson & Dr. Carrie Vath

June 17, 2026

Executive Report (Spring 2026)

Student Headcounts
Spring 2025 Week Ending 6/1/25 vs. Spring 2026 Week Ending 5/31/26
9 Weeks After Start of Term

	Spring 2025	Spring 2026	Change	% Change	Spring 2025 End of Term	Change	% Change
New Freshmen	16	13	-3	-18.8%	16	-3	-18.8%
New Transfers	43	29	-14	-32.6%	43	-14	-32.6%
New PostBacs/Graduates	53	37	-16	-30.2%	53	-16	-30.2%
Subtotal - New Students	112	79	-33	-29.5%	112	-33	-29.5%
Continuing Undergraduate Students	2,322	2,210	-112	-4.8%	2,322	-112	-4.8%
Continuing Graduate Students	404	402	-2	-0.5%	404	-2	-0.5%
Returning Undergraduate Students	73	54	-19	-26.0%	73	-19	-26.0%
Returning Graduate Students	25	22	-3	-12.0%	25	-3	-12.0%
Non-Admitted Students	1,439	1,686	247	17.2%	1,456	230	15.8%
Grand Total - Headcount	4,375	4,453	78	1.8%	4,392	61	1.4%
Grand Total - FTE	2,825	2,753	-72	-2.5%	2,845	-92	-3.2%
Resident	3,356	3,516	160	4.8%	3,369	147	4.4%
Non-resident	1,019	937	-82	-8.0%	1,023	-86	-8.4%
International	43	35	-8	-18.6%	43	-8	-18.6%
American Indian/Alaskan Native	50	49	-1	-2.0%	50	-1	-2.0%
Asian	60	52	-8	-13.3%	61	-9	-14.8%
Black/African American	59	49	-10	-16.9%	59	-10	-16.9%
Hispanic/Latino	417	363	-54	-12.9%	419	-56	-13.4%
Pacific Islander	23	23	-	0.0%	23	-	0.0%
North African, Middle eastern, Other	28	34	6	21.4%	28	6	21.4%
Two or More Races	316	284	-32	-10.1%	315	-31	-9.8%
Subtotal - Students of Color	953	854	-99	-10.4%	955	-101	-10.6%
White	1,753	1,557	-196	-11.2%	1,756	-199	-11.3%
Unknown	1,626	2,007	381	23.4%	1,638	369	22.5%
Alaska	28	26	-2	-7.1%	28	-2	-7.1%
California	599	562	-37	-6.2%	600	-38	-6.3%
Hawaii	31	27	-4	-12.9%	31	-4	-12.9%
Idaho	18	29	11	61.1%	18	11	61.1%
Washington	113	97	-16	-14.2%	116	-19	-16.4%
All Other States	185	176	-9	-4.9%	185	-9	-4.9%



Undergraduate Course SCH by Department
Spring 2025 Week Ending 6/1/25 vs. Spring 2026 Week Ending 5/31/26
9 Weeks After Start of Term

Department	Spring 2025	Spring 2026	Change	% Change
Art and Art History	1,541	1,559	18	1.2%
Athletics	365	261	-104	-28.5%
Biology	1,602	1,660	58	3.6%
Business Administration	3,730	3,507	-223	-6.0%
Chemistry & Physics	1,129	1,003	-126	-11.2%
Communication, Media & Cinema	2,475	2,433	-42	-1.7%
Computer Science	868	832	-36	-4.1%
Creative Writing	421	374	-47	-11.2%
Criminology & Criminal Justice	1,473	1,662	189	12.8%
Economics	712	800	88	12.4%
Education	1,888	1,829	-59	-3.1%
Emerging Media & Digital Arts	912	820	-92	-10.1%
English Studies	1,307	1,164	-143	-10.9%
Env. Science, Policy, & Sust	940	789	-151	-16.1%
Gend,Sexuality,Women's Studies	252	338	86	34.1%
Health & Exercise Science	1,731	1,612	-119	-6.9%
Healthcare Administration	44	12	-32	-72.7%
History	1,036	888	-148	-14.3%
Honors College	322	339	17	5.3%

Department	Spring 2025	Spring 2026	Change	% Change
Innovation and Leadership	60	24	-36	-60.0%
International Studies	24	4	-20	-83.3%
Library & Information Science	-	84	84	
Mathematics	2,762	2,944	182	6.6%
Military Science	77	75	-2	-2.6%
Music	958	1,007	49	5.1%
Native American Studies	140	120	-20	-14.3%
Outdoor Adventure Leadership	368	379	11	3.0%
Philosophy	576	448	-128	-22.2%
Power & Politics	205	84	-121	-59.0%
Psychology	3,245	2,890	-355	-10.9%
Sociology & Anthropology	862	508	-354	-41.1%
Spanish & American Sign Lang.	396	404	8	2.0%
Success At Southern	8	8	-	0.0%
Theatre	2,002	2,063	61	3.0%
UGS - WR 122/Study Abroad/Bridge	2,459	2,370	-89	-3.6%
University Seminar	-	-	-	
All Undergraduate SCH	36,890	35,294	-1596	-4.3%

Graduate Course SCH by Department
Spring 2025 Week Ending 6/1/25 vs. Spring 2026 Week Ending 5/31/26
9 Weeks After Start of Term

Department	Spring 2025	Spring 2026	Change	% Change
Art and Art History	-	-	-	
Biology	-	-	-	
Business Administration	308	400	92	29.9%
Chemistry	-	-	-	
Communication, Media & Cinema	16	16	-	0.0%
Computer Science	-	-	-	
Creative Writing	-	-	-	
Criminology & Criminal Justice	-	-	-	
Economics	-	-	-	
Education	1,539	1,398	-141	-9.2%
Emerging Media & Digital Arts	-	-	-	
English Studies	20	-	-20	-100.0%
Env. Science, Policy, & Sust	11	8	-3	-27.3%
Gen,Sexuality,Women's Studies	-	-	-	
Health & Exercise Science	-	16	16	
Health, P.E., & Leadership	-	-	-	
Healthcare Administration	-	-	-	
History	-	-	-	
Honors College	-	-	-	
Innovation and Leadership	-	-	-	
International Studies	-	-	-	

Department	Spring 2025	Spring 2026	Change	% Change
Library Science	-	-	-	
Master in Bus. Administration	767	610	-157	-20.5%
Masters in Interdisc. Studies	-	-	0	
Master in Management	-	-	0	
Master in Mental Health Cnslng	617	728	111	
Mathematics	4	-	-4	-100.0%
Military Science	-	-	0	
Music	-	-	0	
Native American Studies	-	-	0	
Outdoor Adventure Leadership	102	75	-27	-26.5%
Philosophy	-	-	0	
Physical Education Activities	-	-	0	
Physics	-	-	0	
Political Science	-	-	0	
Psychology	4	-	-4	-100.0%
STEM	-	-	0	
Sociology & Anthropology	-	-	0	
Theatre	-	-	0	
Spanish & American Sign Lang.	21	28	7	33.3%
All Graduate SCH	3,409	3,279	-130	-3.8%

SCH by Student Level Within Tuition Category
Spring 2025 Week Ending 6/1/25 vs. Spring 2026 Week Ending 5/31/26
9 Weeks After Start of Term

Tuition Category	Spring 2025	Spring 2026	Change	% Change
UG WUE	7,070	5,890	-1,180	-16.7%
UG Resident	15,018	14,083	-935	-6.2%
UG Jack/Jo Pledge	346	223	-123	-35.5%
UG Non-resident	300	247	-53	-17.7%
UG Online	9,254	9,561	307	3.3%
Subtotal - Undergraduates	31,988	30,004	-1,984	-6.2%
GR Resident	686	787	101	14.7%
GR Non-resident	149	144	-5	-3.4%
GR AP MBA Online	771	689	-82	-10.6%
GR AP ED Online	673	629	-44	-6.5%
GR Online	81	80	-1	-1.2%
GR Education Differential	852	737	-115	-13.5%
Subtotal - Graduates	3,212	3,066	-146	-4.5%
Subtotal - Core Revenue SCH	35,200	33,070	-2,130	-6.1%
Staff Rates	237	356	119	50.2%
Waived Tuition	194	145	-49	-25.3%
Course Based Tuition	203	194	-9	-4.4%
Advanced Southern Credit	4,438	4,716	278	6.3%
Early Entry HS	27	92	65	240.7%
OLLI	999	1,529	530	53.1%
Staff Training & Development	-	-	-	
Subtotal - Supplemental Revenue SCH	6,098	7,032	934	15.3%
Grand Total - SCH	41,298	40,102	-1,196	-2.9%

Top Majors Spring 2026 (as of 6/4/2026)

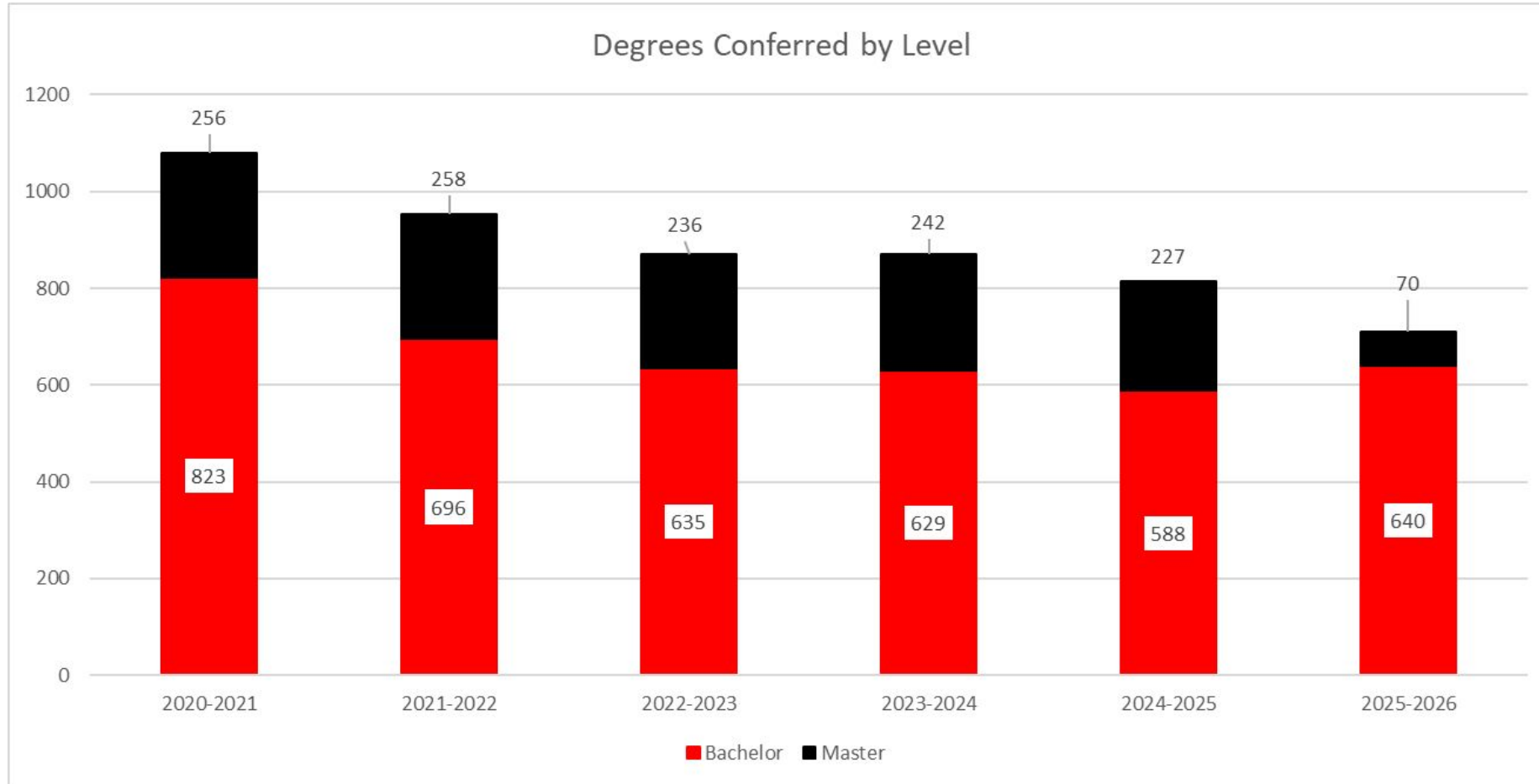
UG Major		Count
Business Administration	380	380
Education	169	169
Psychology	266	266
Theatre	161	161
Communication, Media & Cinema	143	143
Health & Exercise Science	142	142
Biology	125	125
Criminology & Criminal Justice	110	110
Emerging Media + Design	78	78
Environmental Science, Policy & Sustainability	66	66
Art & Art History	63	63
English Studies	60	60

GR Major	Count
Education	194
Business Administration	188
Clinical Mental Health Counseling	54
Spanish & American Sign Language	28
Outdoor Adventure Leadership	7

Retention & Persistence- Full-time First-time Freshman (as of 4/3/2026)

Fall to Fall Retention Rate		All UG	Fall Freshman Cohort*
Fall 2025		79.9%	68.9%
Fall 2024		79.0%	69.1%
Fall 2023		78.4%	68.6%
Fall 2022		76.2%	65.5%
Fall 2021		78.2%	66.7%
Fall to Spring Persistence Rate		All UG	
Fall 2025		86.5%	82.6%
Fall 2024		88.1%	85.9%
Fall 2023		87.4%	85.7%
Fall 2022		86.9%	84.2%
Fall 2021		83.6%	82.7%
Fall 2020		84.7%	80.9%
*Fall Freshman Cohorts include incoming First-time Undergraduate Students			
*Fall to Fall 2025 refers to the % of Fall 2024 students who returned for Fall 2025 or graduated.			
*Fall 25 to Spring 26 refers to the % of Fall 2025 students who returned for Spring 2026 or graduated.			

Degree Completions (as of 6/4/2026)



Spring-to-Fall Persistence (as of 6/4/2026)

Race/Ethnicity	2021	2022	2023	2024	2025
White	87.3%	87.6%	88.1%	88.6%	88.8%
Unknown or Other	83.0%	85.5%	84.1%	83.9%	87.9%
Hispanic	87.5%	87.1%	88.8%	88.2%	85.2%
Multiple	84.0%	85.9%	84.5%	84.4%	88.2%
Asian	90.6%	89.4%	84.9%	80.2%	86.4%
Black	78.1%	81.7%	69.8%	79.1%	69.0%
Native American	85.4%	85.7%	84.2%	78.9%	87.8%
Middle Eastern	80.0%	91.7%	85.0%	89.4%	70.0%
Pacific Islander	85.7%	75.9%	66.7%	76.9%	68.4%
Pell Recipient Students	89.2%	90.1%	88.2%	88.2%	85.6%
First Generation Students	91.0%	89.8%	90.8%	85.5%	81.2%
Underrepresented Minority Students	85.9%	86.6%	85.2%	86.1%	83.1%
Students with Disability	88.1%	88.9%	87.9%	87.1%	88.0%
All	86.6%	87.0%	86.6%	86.9%	87.7%

Spring 2026 Student Demographics (as of 6/4/2026)

Spring 2026 Demographics

Student Class	Count	%
Freshman (<45 credits)	302	11.06%
Sophomore (45-90 credits)	414	15.16%
Junior (90-134 credits)	606	22.19%
Senior (135+ credits)	925	33.87%
Graduate (Masters)	455	16.66%
Post-Baccalaureate Non-Grad	29	1.06%

Ethnic Groups	Count	%
Asian	56	2.05%
Black	42	1.54%
Hispanic	346	12.67%
Middle Eastern	29	1.06%
Multiple	271	9.92%
Native American	48	1.76%
Pacific Islander	23	0.84%
Unknown or Other	527	19.30%
White	1,389	50.86%

Subpopulation	Count	%
Pell Recipient Students	905	33.14%
Rural Students	629	23.03%
First Generation Students	663	24.28%
Students with Veteran Status	167	6.11%
Underrepresented Minority Students	574	21.02%
Students with Disability	260	9.52%

FT/PT Status	Count	%
Full-time	2,079	76.13%
Part-time	652	23.87%

Gender	Count	%
F	1,425	52.18%
M	859	31.45%
N*	447	16.37%

*Students who choose not to identify as Male or Female, either as Non-Binary or choosing not to identify.

Residency	Count	%
Out of State	833	30.50%
In State	1,898	69.50%

Age Group	Count	%
0-18	1	0.04%
18-20	698	25.04%
21-24	1,112	39.89%
25-29	316	11.33%
30-39	342	12.27%
40-49	196	7.03%
50+	123	4.41%

Questions?

SOU Vitality Planning

Accreditation Update

Student Core Information System Replacement Project (CISR) Report

Future Meetings

Adjournment